Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 524	Alternative and activist media	2	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Masters Degree
Objective	The aim of this course is to analyse the theoretical foundations, historical background and ethical dimensions of alternative and activist media. It opens up for discussion the increasingly blurred boundaries between the two and explores their creative forms in both format and content. It also examines ethnic, religious, human-rights-oriented and oppositional subcultural examples that have developed alongside social movements and technology. These are studied through the concept of the public sphere and through critical theories, political economy in particular. The course also offers a range of theoretical and methodological approaches to master's students who wish to research alternative and activist media. Media and communication research came to this field relatively late. The field has grown with technology and social movements, in response to media that is becoming ever more commercialised and losing its pluralism. The course encourages students to contribute to the academic literature in this field.
Content	During the semester, students write response papers on four articles selected for the course, and these replace the midterm exam. In addition, each student writes a research paper on a topic of their choice, based on field research. Working papers are shared in a closed group, regardless of semester, so that all course participants can access them and contribute to them.
References	Atkinson, Joshua D. (2015) Alternatif Medya ve Direniş Siyaseti: Bir İletişim Perspektifi, (çev) Gamze Önem ve Aslınur Akdeniz, İstanbul: Epsilon Yayınevi Atton, Chris (2002) Alternative Media, London: Sage Publication Bailey, Olga G. et al (2007), Understanding Alternative Media, Open University Press Coyer Kate et al. (2007), The Alternative Media Handbook, Routledge Ceyhan, Çağdaş (2008), "Anaakım Medyaya Karşı Alternatif Medya: Alternatif Gazeteler Olarak Ahali ve Mülksüzler", Anadolu Üniversitesi SBE Yayınlanmamış Yüksek Lisans tezi Çelenk, Sevilay (2008) Başka Bir İletişim Mümkün, IPS İletişim Vakfı Dijk, Jan Van (2012) Ağ Toplumu, (çev) Özlem Sakin, İstanbul: Epsilon Yayınevi Di Salvo P. (2020) The Boundary Space Between Journalism and Activism. In: Digital Whistleblowing Platforms in Journalism. Palgrave Macmillan, Cham Downing, John D.H. (2017) Radikal Medya: İsyancıların İletişimi ve Toplumsal Hareketler, (çev) Ülkü Doğanay vd., Ankara: İmge Yayınevi Erdoğan, H. N. Ö. (2021). Yeni Toplumsal Hareketler Bağlamında Kadın Hareketleri: Dijital Aktivizm, Ankara Sosyal Bilimler Dergisi, 12(2) , 112-119. Fraser, Nancy et. al. (2014) Transnationalizing the Public Sphere, Cambridge: Polity Press Freire, Paulo (2017) Ezilenlerin Pedagojisi, (çev) Dilek Hattatoğlu ve Erol Özbek, İstanbul: Ayrıntı Yayınları Fuchs, Christian (2014) Dijital Emek ve Karl Marx, (çev)Tahir Emre Kalaycı ve Senem Oğuz, Ankara: NoteBene Yayınları Güney, Serbet (2009) Tüm Yönleriyle Topluluk Radyoları, İstanbul: Punto Yayınları

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Köksalan, Emre (2010), Alternatif Televizyon: Olanaklar ve Uygulamalar, Punto Yayınları

Langlois, Andrea & Dubois, Frédéric (der) (2015) Otonom Medya: Direniş ve Muhalefeti Canlandırmak, (çev) Gülüm Şener, İstanbul: Epsilon Yayınevi

Lievrouw, Leah A. (2011) Alternative and Activist New Media, Cambridge: Polity Press

Marcus, Greil (2013) Ruj Lekesi: Yirminci Yüzyılın Gizli Tarihi, İstanbul: Ayrıntı Yayınları

Mayerhöffer, Eva (2021) How do Danish Right-wing Alternative Media Position Themselves Against the Mainstream? Advancing the Study of Alternative Media Structure and Content, Journalism Studies, 22:2, 119-136, DOI: 10.1080/1461670X.2020.1814846

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An Alternative and Counterhegemonic Space? The Case of Spain" International Journal of Communication 12(2018), 23–44

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Yanıkkaya, Berrin & Çoban Barış (der.) (2014) Kendi Medyanı Yarat / Alternatif Medya-Kavramlar-Tartışmalar-Örnekler Cilt:1-2, İstanbul: Kalkedon Yayınları

Zobl, Elke & Drüeke, Ricarda (2012), Feminist Media Participatory Spaces, Networks and Cultural Citizenship, Critical Media Studies

Theory Topics

Week	Weekly Contents
1	Introduction: Alternative Media within Communication Theories
2	Alternative Media within Communication History and Theories
3	Defining Alternative and Activist Media
4	New Social Movements – Public Sphere Debates
5	The Political Economy of Alternative and Activist Media
6	Alternative Media and Emerging Technologies
7	Boundaries between Alternative and Activist Media; Ethical Debates
8	Review of Response Papers
9	Alternative Media and New Right Movements

Week	Weekly Contents
10	Aesthetics of Alternative and Activist Media; Performance of Resistance
11	Activism and the Culture of Dissent
12	Autonomous Media, DIY, Participatory Culture
13	Presentation and Discussion of Field Research
14	Presentation and Discussion of Field Research