Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 509	Anthropology of Communication	1	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	This course approaches communication not merely as one aspect of social and cultural life, but as a fundamental practice that shapes how people relate to one another, produce shared meanings, and experience the world. It aims to examine communication not simply in terms of language and the exchange of messages, but within the framework of the social and cultural relationships that emerge across different domains of everyday life. Drawing on ethnographic approach, the course explores how communication practices take shape in different cultural contexts and how they are sustained in everyday life. Alongside language and speech, bodily movements, visual images, sounds, forms of listening, and sensory experiences are examined as distinct dimensions of communication.
Content	Week 1: Introduction to the Anthropology of Communication: Communication and Cultural Context Week 2: Communication, Culture, and the Production of Meaning Week 3: Body Techniques: The Cultural Use of the Body Week 4: Visual Anthropology: Body, Image, and Representation Week 5: Sensory Anthropology: The Senses and Cultural Experience Week 6: Auditory Cultures I: Sound, Silence, and the Sonic Environment Week 7: MIDTERM BREAK Week 8: Auditory Cultures II: Acoustemology and Listening Practices Week 9: Audiovisual Ethnography: The Senses and Ethnographic Research Week 10: Cine-Ethnography: Dialogue, Participation, and Representation Week 11: Material Culture and Communication: Objects and Everyday Life Week 12: Autoethnography and Sensory Ethnography Week 13: Sound and the Body: Vocal Timbre and Cultural Meaning Week 14: Student Presentations and Discussion of Final Projects
References	Ahmed, S. (2004). The Cultural Politics of Emotion. Edinburgh: Edinburgh University Press. Becker, H. S. (1982). Art Worlds. Berkeley: University of California Press. Goffman, E. (1959). The Presentation of Self in Everyday Life. New York: Doubleday. Hall, E. T. (1959). The Silent Language. Garden City, NY: Doubleday. Pink, S. (2015). Doing Sensory Ethnography (2nd ed.). London: SAGE. Schüll, N. D. (2012). Addiction by Design: Machine Gambling in Las Vegas. Princeton: Princeton University Press. Winkin, Y. (1996). Anthropologie de la Communication. Bruxelles: De Boeck & Larcier.

Theory Topics

Week	Weekly Contents
1	Introduction to the Anthropology of Communication: Communication and Cultural Context
2	Communication, Culture, and the Production of Meaning
3	Body Techniques: The Cultural Use of the Body
4	Visual Anthropology: Body, Image, and Representation

Week	Weekly Contents
5	Sensory Anthropology: The Senses and Cultural Experience
6	Auditory Cultures I: Sound, Silence, and the Sonic Environment
7	MIDTERM BREAK
8	Auditory Cultures II: Acoustemology and Listening Practices
9	Audiovisual Ethnography: The Senses and Ethnographic Research
10	Cine-Ethnography: Dialogue, Participation, and Representation
11	Material Culture and Communication: Objects and Everyday Life
12	Autoethnography and Sensory Ethnography
13	Sound and the Body: Vocal Timbre and Cultural Meaning
14	Student Presentations and Discussion of Final Projects