Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 503	Media and Communication Theories	1	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	This course will cover the theoretical debates on media and communication processes. Within this course, it is aimed to explore the problematisations of communicative praxis in a frame of socio-cultural context.
Content	1st Week: Modern Society and mass communication 2nd Week: Sybernetics 3rd Week: Functionalism 4th Week: Text 5th Week: Innis and McLuhan 6th Week: Text 7th Week: Exam 8th Week: Frankfurt School 9Th Week: Frankfurt School 10h Week: Text 11th Week: Althusser and Gramsci 12th Week: Semiology- R. Barthes 13th Week: Cultural Studies 14th Week: Evaluation
References	1. ATTALAH, Paul. Théories de la Communication- Histoire, Contexte, Pouvoir, Québec: Eds. Télé-Université, 1989 2. ATTALAH, Paul. Théories de la Communication_Sens, Sujets, Québec:Eds. Télé- Université, 1989 3. MATTELARD, Armand. Histoire des Théories de la Communication, Paris: Eds. La Découverte, 1995 4. BRETON, Philippe et PROULX Serge. L'Explosion de la Communication, Paris: Eds. La Decouverte,1989 5. ALEMDAR, Korkmaz ve ERDOĞAN, İrfan. Öteki Kuram, Erk Yayınları, 2005

Theory Topics

Week	Weekly Contents
1	Modern Society and mass communication
2	Cybernetics
3	Functionalism
4	Text
5	Innis and McLuhan
6	Text
7	Exam
8	Frankfurt School
9	Frankfurt School
10	Text
11	Althusser and Gramsci
12	Semiotics
13	Cultural Studies
14	Evaluation