

Content

| Course Code | Course Name                                                | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|------------------------------------------------------------|----------|--------|----------|-----|--------|------|
| RPS 541     | Persuasion Strategies and digital communication management | 1        | 3      | 0        | 0   | 3      | 6    |

|                        |  |
|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

|                         |                |
|-------------------------|----------------|
| Language of Instruction |                |
| Course Type             |                |
| Course Level            | Masters Degree |
| Objective               |                |
| Content                 |                |
| References              |                |

Theory Topics

| Week | Weekly Contents |
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