Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 721	New Media, Communication and Society	1	3	0	0	3	8

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	In parallel to technological developments the media, the ways in which we use them and public communication order are changing. The aim of this course is to analyze, in a critical and comparative manner, the effects of new media and communication technologies on the institutions and processes of public communication and on the society.
Content	See Topics
References	Ralph Schroeder (2018) Social Theory after the Internet, UCL Press Frank Webster (2002) Theories of the Information Society, 2nd ed., Routledge. Manuel Castells (1996) The Rise of the Network Society, Cambridge, MA; Oxford, UK: Blackwell Manuel Castells (1997) The Power of Identity, The Information Age, Cambridge, MA; Oxford, UK: Blackwell Manuel Castells (2000) End of Millennium, The Information Age, Cambridge, MA; Oxford, UK: Blackwell. Manuel Castells (2001) The Internet Galaxy, Reflections on the Internet, Business and Society. Oxford, Oxford University Press and other Selected papers

Theory Topics

Week	Weekly Contents
1	Introduction
2	Utopia, Futurism and the Media: Yoneji Masuda and Alvin Toffler
3	Technological and Anthropological Approaches to Media: Herbert Marshall McLuhan and Neil Postman
4	Sociological Approaches to Media: Daniel Bell and Ulrich Beck
5	Critical Political Economy Approaches to Media: Herbert Schiller and Christian Fuchs
6	Informational Approaches to Media: Manuel Castells Oliván
7	Current Themes in Media Studies: Surveillance and Power: Paul-Michel Foucault
8	Current Themes in Media Studies: Datafication and platformization: Mayer-Schönberger and Cukier (2013)
9	Current Themes in Media Studies: Transmedia and Fandom Studies: Henry Jenkins
10	Current Themes in Media Studies: Digital Labor and Precariat: Christian Fuchs and Guy Standing
11	Current Themes in Media Studies: Transhumanism and posthumanism: Francesca Ferrando and Nick Bostrom
12	Digital Media Research Methods
13	Digital Media Research Methods
14	Digital Media Research Methods