

## Content

| Course Code | Course Name                              | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|------------------------------------------|----------|--------|----------|-----|--------|------|
| CTV201      | History and Theories of Radio-Television | 3        | 2      | 0        | 0   | 2      | 4    |

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| Prerequisites          |  |
| Admission Requirements |  |

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|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Language of Instruction | Turkish                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Course Type             | Elective                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Course Level            | Bachelor Degree                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Objective               | The main objective of this course is to teach the historical background and evolution of radio and television in terms of social, political and cultural aspects. This course also focuses on technological changes and format diversifications in radio and television in years. One of the important aims of this course is also to get students obtain the image of differentiations in terms of radio and television broadcasting paradigms from country to country. |
| Content                 | The beginning of tv in Turkey and the changing of broadcasts in years. The progressing and the changing of turkish audio visual environment between 1964 and 1990 in terms of legal, cultural and political transformations. Dissolving of public broadcasting systems and the dynamics of local broadcasting. Alternative media theory and practice.                                                                                                                    |
| References              | Ö. Cankaya, TRT- Bir Kitle İletişim Kurumunun Tarihi (1927-2000), YKY, 2003.<br>R. Williams, Televizyon, Toplum ve Kültürel Biçim, Dost Kitabevi, Ankara, 2003.<br>E. Köksalan, Alternatif Televizyon, Punto, İstanbul, 2010.<br>S. Güney, Tüm Yönleriyle Topluluk Radyoları, İstanbul, 2009.<br>S. İrvan, Medya, Kültür, Siyaset, Ankara, 2002.                                                                                                                         |

## Theory Topics

| Week | Weekly Contents                                                                                                                                                                                    |
|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1    | Beginning of radio and tv broadcasting in the early years of 20th century. The social, political and economic conditions accompanying the first broadcasts.                                        |
| 2    | Functioning of radio and tv broadcasting in terms of system approach. Media-power relationships.                                                                                                   |
| 3    | The analysis of public and commercial broadcasts in terms of international regulations, content and media possession.                                                                              |
| 4    | Changing of radio broadcasting between 1927-1964 in terms of social, political, legal and content.                                                                                                 |
| 5    | The beginning of tv in Turkey and the changing of broadcasts in years.                                                                                                                             |
| 6    | The progressing and the changing of turkish audio visual environment between 1964 and 1990 in terms of legal, cultural and political transformations.                                              |
| 7    | Dissolving of public broadcasting systems and the dynamics of local broadcasting.                                                                                                                  |
| 8    | The transformation of radio and tv broadcasting after the globalisation process.                                                                                                                   |
| 9    | concepts accompanying technological evolutions: HD, interactive broadcasting, participative broadcasting.                                                                                          |
| 10   | Alternative media theory.                                                                                                                                                                          |
| 11   | Alternative TV experiences and applications across the world.                                                                                                                                      |
| 12   | Community radios and televisions: uses of public sphere.                                                                                                                                           |
| 13   | Recent conditions of radio and television environment in Turkey in terms of regulations, last changings in legal procedure and control mechanisms. European convention on cross border television. |
| 14   | The examples of web radio applications across the world.                                                                                                                                           |