Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RI322	Global Business and International Relations	6	3	0	3	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	This course explores the growing interconnection between global business dynamics and international relations. It aims to provide students with a comprehensive understanding of how multinational corporations (MNCs), global industries, and market-driven actors influence foreign policy, international diplomacy, global governance, and geopolitical strategy. By examining the political and strategic roles of key sectors such as energy, technology, defense, and finance, students will develop a multidimensional perspective on global power beyond the traditional state-centric model. The course bridges international political economy with real-world business strategies through sector-based case studies.
Content	Week 1 – Introduction: Business as an Actor in International Relations Week 2 – Multinational Corporations: Evolution, Structure, and Global Power Week 3 – Theoretical Frameworks: Realism, Liberalism, and Political Economy of Firms Week 4 – Energy Giants and Resource Geopolitics Week 5 – Global Tech Companies and Data Sovereignty Week 6 – Defense Industry, Arms Trade and Aerospace Week 7 – Financial Institutions and the Global Economy Week 8 – Midterm Exam Week 9 – Automotive Industry and the Politics of Mobility Week 10 – Pharmaceuticals & Global Health Markets Week 11 – Consumer Industries, Global Brands & Market Power Week 12 – Media, Entertainment & Cultural Influence Week 13 – Corporate Diplomacy, Business Lobbying and Global Regulations Week 14 – Corporate Diplomacy, Business Lobbying and Global Regulations

References	Peter Dicken, Global Shift: Mapping the Changing Contours of the World Economy, Seventh Edition, Sage Publishing, 2015 Stephen Wilks, The Political Power of the Business Corporation, Edward Elgar Publishing, 2013 Thomas Piketty, Le Capital au XXIe siècle, SEUIL Press, 2013 John Mikler (ed.), The Handbook of Global Companies, Wiley Publishing, 2013 David Coen et al. (ed.), The Oxford Handbook of Business and Government, Oxford University Press, 2010 John Dunning, Sarianna Lundan, Multinational Enterprises and the Global Economy, Edward Elgar Publishing, Second Edition, 2008 Graham Wilson, Business and Politics: A Comparative Introduction, Springer, Third Edition, 2001 Charles-Albert Michalet, Le Capitalisme Mondial, Press Universitaire de France, 1998 Jean-Louis Mucchielli, Multinationales et Mondialisation, SEUIL Press, 1998 John Stopford et. al, Rival States, Rival Firms: Competition for World Market Shares, Cambridge University Press, 1991

Theory Topics

Week	Weekly Contents
1	Week 1 – Introduction: Business as an Actor in International Relations
2	Week 2 – Multinational Corporations: Evolution, Structure, and Global Power
3	Week 3 – Theoretical Frameworks: Realism, Liberalism, and Political Economy of Firms
4	Week 4 – Energy Giants and Resource Geopolitics
5	Week 5 – Global Tech Companies and Data Sovereignty
6	Week 6 – Defense Industry, Arms Trade and Aerospace
7	Week 7 – Financial Institutions and the Global Economy
8	Week 8 – Midterm Exam
9	Week 9 – Automotive Industry and the Politics of Mobility
10	Week 10 – Pharmaceuticals & Global Health Markets
11	Week 11 – Consumer Industries, Global Brands & Market Power
12	Week 12 – Media, Entertainment & Cultural Influence
13	Week 13 – Corporate Diplomacy, Business Lobbying and Global Regulations
14	Week 14 – Corporate Diplomacy, Business Lobbying and Global Regulations