Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G129	Introduction to Management	1	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	This lecture is designed for first year students of Department of Business Administration.. Students will learn basic knowledge about organizations and the science of Business Administration, in French.
Content	Week 1. Organization and environment- Definitions Week 2. Organization :creation and structure Week 3. Organization: the system.How it works? Week 4. Management and functions Week 5. Management and functions Week 6. Production and supplying Week 7. Production and supplying Week 8. Marketing Week 9. Marketing Week 10. Finance Week 11. Finance Week 12. Human ressources Week 13. Human ressources Week 14. Other functions in the organization
References	.L'Entreprise 2 ed. Gaetan morin ed. .Pierre Pottier ,(2001) İntroduction a la Gestion, Foucher .P. Baranger et al., Gestion, les fonctions de l'Entreprise, (1998) Vuibert, 2nd ed. L'entreprise- .JP Lorriau, L'Economie de l'Entreprise (1991), Dunod . İ. Mucuk, Modern İşletmecilik, (2005) Türkmen kitabevi . Ö. Dinçer, İşletme yönetimine giriş, (2003) Beta

Theory Topics

Week	Weekly Contents