Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
IND364	Management and Organization	5	3	0	0	4	4

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic organization. Students will have an understanding on basic managerial practices as planning, organizing, leading and controlling.
Content	Week 1. Introduction to Management: Managers and organizations Week 2. Evolution of management thoughts and concepts Week 3. Decision making Week 4. Planning Week 5. Strategic planning and management Week 6. Organizing and organizational structure Week 7. Mid-term exam Week 8. Group dynamics and motivation management Week 9. Leadership Week 10. Interpersonal relationships management Week 11. Controlling and control processes Week 12. Case studies and project presentations Week 13. Case studies and project presentations Week 14. Case studies and project presentations
References	• T. Koçel "İşletme Yöneticiliği", 13.bası, Beta: Istanbul 2011. • R.L. Daft, "New Era of Management", 10th edition, SOUTH-WESTERN: NY 2011. • Schermerhorn, J.R., "Exploring Management in Modules", John Wiley, 2006

Theory Topics

Week	Weekly Contents
1	Introduction to organizational theory, explanation of current management philosophies
2	External environment of the organization
3	Inter-organizational relationship
4	Designing organizations for the international environment
5	Strategy, organizational design, efficiency, and the role of management
6	Basics of organizational structure and entrepreneurship
7	Organizational culture and ethical values
8	Creativity and change management
9	Midterm Exam
10	Decision-making processes
11	Conflict, power, and politics
12	Production and service technologies
13	Information technologies and control
14	Size of the organization, life cycle of organizations