

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 662	Seminar	2	0	0	0	0	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.
Content	<p>Week 1. Techniques of presentation</p> <p>Week 2. Introduction of thesis writing and research</p> <p>Week 3. Thesis writing; problematic and hypothesis</p> <p>Week 4. Thesis writing: scientific citation</p> <p>Week 5. Scientific writing and presentation</p> <p>Week 6. Visitors</p> <p>Week 7. Visitors</p> <p>Week 8. Visitors</p> <p>Week 9. Visitors</p> <p>Week 10. Visitors</p> <p>Week 11. Presentations</p> <p>Week 12. Presentations</p> <p>Week 13. Presentations</p> <p>Week 14. Presentations</p>
References	Halil Seyidoğlu. Bilimsel Araştırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000

Theory Topics

Week	Weekly Contents
1	Techniques of presentation
2	Introduction of thesis writing and research
3	Thesis writing; problematic and hypothesis
4	Thesis writing: scientific citation

Week	Weekly Contents
5	Scientific writing and presentation
6	Visitors
7	Visitors
8	Visitors
9	Visitors
10	Visitors
11	Presentations
12	Presentations
13	Presentations
14	Presentations