

**Content**

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RPS 541	Persuasion Strategies and digital communication management	2	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	
Course Type	
Course Level	Masters Degree
Objective	
Content	
References	

**Theory Topics**

Week	Weekly Contents
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