

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CO-E 521	Symbolic communication	2	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Masters Degree
Objective	The symbol is a communication tool. There are many kinds of symbols. Some symbols are iconic. Symbols, contain the meaning of their own culture.
Content	1.Week: What is symbols. 2.Week: What is symbolism. 3.Week: What is symbolic communication. 4.Week: What are the symbolic to read. 5.Week: Symbol types and communication. 6.Week: Herbal symbols. 7.Week: Natural symbols. 8.Week: Animal symbols. 9.Week: Object symbols. 10.Week: Mystical heroic symbols. 11.Week: Colorless symbols. 12.Week: Numerical Symbols. 13.Week: Stone symbols. 14.Week: Symbols and semiotics.
References	BORATAV Pertev (1946) Halk Hikayeleri. Ankara. CAMPBELL Joseph (2003) Batı Mitolojisi (Çev: Kudret Emiroğlu) İmge Kitabevi. İstanbul. CAMPBELL Joseph (2003) Doğu Mitolojisi (Çev: Kudret Emiroğlu) İmge Kitabevi. İstanbul. CAMPBELL Joseph (2003) Yaratıcı Mitoloji (Çev: Kudret Emiroğlu) İmge Kitabevi. İstanbul. CAZENAVE Michel (1989) Encyclopedie des Symboles. le Livre de Poche. München. DEMİR Ali Faik-ÇOMAK Akgün Nebahat (2015) Şaman ve Türk Dünyası. Bağlam Yayınları. İstanbul. ÖGEL Bahaeddin (1989) Türk Mitolojisi. Türk Tarih Kurumu Yayınları. Ankara.

Theory Topics

Week	Weekly Contents
1	What is symbols.
2	What is symbolism.
3	What is symbolic communication
4	What are the symbole to read.
5	Symbol types and communication
6	Herbal of symboles.
7	Natural symbols.
8	Animal symbols.
9	Object symbols.

Week	Weekly Contents
10	Mystical heroic symbols.
11	Colorless symbols.
12	Numerical symbols.
13	Stone symbols.
14	Symbols and semiotics.