

**Content**

| Course Code | Course Name                                  | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|--|----------|--------|----------|-----|--------|------|
| GE 762      | Advanced Techniques in Marketing Research II | 2        | 3      | 0        | 0   | 3      | 7    |

|                        |  |
|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

|                         |                 |
|-------------------------|-----------------|
| Language of Instruction |                 |
| Course Type             |                 |
| Course Level            | Doctoral Degree |
| Objective               |                 |
| Content                 |                 |
| References              |                 |

**Theory Topics**

| Week | Weekly Contents |
|------|-----------------|
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