

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
GE 744	Distribution Decisions and Competitive Strategies	2	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	The objective is to explain the general distribution strategies and conceptualize the theory within the framework of competition strategies.
Content	<ol style="list-style-type: none">1- Advanced distribution strategies- general terminologies2- Advanced distribution strategies- general terminologies3- Advanced distribution strategies- general terminologies4- Case studies on distribution strategies5- Case studies on distribution strategies6- Case studies on distribution strategies7- MIDTERM EXAM,8- Advanced competition strategies9- Advanced competition strategies10- Advanced competition strategies11- Case studies on distribution and competition strategies12- Case studies on distribution and competition strategies13- Case studies on distribution and competition strategies14- FINAL EXAM
References	Professor Notes and Slides Logistics Management, Stock and Lambert, Pearson Publishing, 2000

Theory Topics

Week	Weekly Contents
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