

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
GE 744	Distribution Decisions and Competitive Strategies	2	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	The objective is to explain the general distribution strategies and conceptualize the theory within the framework of competition strategies.
Content	<p>1- Advanced distribution strategies- general terminologies</p> <p>2- Advanced distribution strategies- general terminologies</p> <p>3- Advanced distribution strategies- general terminologies</p> <p>4- Case studies on distribution strategies</p> <p>5- Case studies on distribution strategies</p> <p>6- Case studies on distribution strategies</p> <p>7- MIDTERM EXAM,</p> <p>8- Advanced competition strategies</p> <p>9- Advanced competition strategies</p> <p>10- Advanced competition strategies</p> <p>11- Case studies on distribution and competition strategies</p> <p>12- Case studies on distribution and competition strategies</p> <p>13- Case studies on distribution and competition strategies</p> <p>14- FINAL EXAM</p>
References	<p>Professor Notes and Slides</p> <p>Logistics Management, Stock and Lambert, Pearson Publishing, 2000</p>

Theory Topics

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