

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|---|----------|--------|----------|-----|--------|------|
| GE 744 | Distribution Decisions and Competitive Strategies | 2 | 3 | 0 | 0 | 3 | 7 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Elective |
| Course Level | Doctoral Degree |
| Objective | The objective is to explain the general distribution strategies and conceptualize the theory within the framework of competition strategies. |
| Content | 1- Advanced distribution strategies- general terminologies 2- Advanced distribution strategies- general terminologies 3- Advanced distribution strategies- general terminologies 4- Case studies on distribution strategies 5- Case studies on distribution strategies 6- Case studies on distribution strategies 7- MIDTERM EXAM, 8- Advanced competition strategies 9- Advanced competition strategies 10- Advanced competition strategies 11- Case studies on distribution and competition strategies 12- Case studies on distribution and competition strategies 13- Case studies on distribution and competition strategies 14- FINAL EXAM |
| References | Professor Notes and Slides Logistics Management, Stock and Lambert, Pearson Publishing, 2000 |

Theory Topics

| Week | Weekly Contents |
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