

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G380	Globalization	6	3	0	0	3	5
Prerequisites							
Admission Requirements							
Language of Instruction							
French							
Course Type							
Elective							
Course Level							
Bachelor Degree							
Objective							
-Study and understand the process of economic globalization from a historical perspective. Complete this knowledge with examples of strategies of globalized firms.							
-1.The content and dimensions of the economy around the Middle Ages							
2. The evolution of commercial activities, and the birth of markets: European world-economy							
3. The advent of liberalism							
4. 20th century: the formation of the economic space which will orient and lay the foundations of the structure of the international economy: the capitalist mode of production/the balance of power/the multinational firms/the agreements and the regulations of states							
5. The globalization of trade							
6. The globalization of production							
7. The globalization of finance							
8. Last step in globalization: technological advances							
9. Shocks and problems related to globalization: demography, sociology							
10. The shocks and problems linked to globalization at the trade level							
11. Shocks and problems related to globalization at the production level							
12. Shocks and problems related to globalization at the level of finance							
13. Presentations of student case studies							
14. Student Case Study Presentations							
Jacques Adda (1998): La mondialisation de l'économie -tome 1: Genèse							
Jacques Adda(2001) : La mondialisation de l'économie –tome 2: Problèmes							
J.L. Mucchielli (2008) La mondialisation, chocs et mesures							
Dicken, P. (1998) Global Shift: The Internationalisation of Economic Activity, London: Paul Chapman							
Hirst, P. And Thomson , P. (1996) Globalisation in Question:The International Economy and the Possibilities of Governance, Cambridge: Polity Press							
Ohmae, K. (1990) The Borderless World, London: Collins							
Dunning, J. (1993) Multinational Enterprises and the Global Economy, Wokingham: Addison Wesley							
References							

Theory Topics

Week

Weekly Contents