Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV404	Film Industries	8	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	Aim of this course is to teach execution and models of film industries through examples from Turkey and the world. Accordingly, besides actors of industrial process, value added production models and overview of problematic areas, examination of relationship between film industries and cultural and artistic features are also in the content of the course.
Content	Week 1. Definitions and field of film industries Week 2. Film as a national “product” Week 3. Features of production, distribution and consumption Week 4. Working models and industrial relations Week 5. Market and conditions of work Week 6. Unions and their structures Week 7. Practise of watching a film and sociology of audience Week 8. Support policies to film industries: national public support (CNC model in French and support mechanisms in Turkey) Week 9. Regional public supports: Eurimages Week 10. Private sector support: television, advertisement and sponsorship Week 11. Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema in Europe) Week 12. Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA) Week 13. Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA) Week 14. Cultural, stylistic and aesthetic reflection of film industries: Turkish cinema

References	CRETON Laurent L'économie du cinéma, Armand Colin, Paris, 2005 BENGHOZI Jean-Pierre, Le cinéma entre l'art et l'argent, L'Harmattan, Paris, 1989 FARCHY Joelle, La fin de l'exception culturelle ?, FERRO Marc, Cinéma et Histoire, gallimard, Folio Histoire, Paris, 1993 CASSETTI Francesco, Les théories du cinéma depuis 1945, Nathan Cinéma, Paris, Paris, 1999 HILL John and CHURCH GINSON Pamela (ed. by), World Cinema, Oxford University Press, 2000 HILL John and CHURCH GINSON Pamela (ed. by), American Cinema and Hollywood, Oxford University Press, 2000 POUCET Anne Marie (sous la dir. de), Yeşilçam. L'âge d'or du cinéma turc, Festival International du Film d'Amiens, 2009 KIREL Serpil, Yeşilçam Öykü Sineması, Babil Yayınları, İstanbul, 2005 SCOGNAMILLO Giovanni, Dünya Film Endüstrileri, Sel Yayınları, İstanbul, 2001

Theory Topics

Week	Weekly Contents
1	Definitions and field of film industries
2	Film as a national "product"
3	Features of production, distribution and consumption
4	Working models and industrial relations
5	Market and conditions of work
6	Unions and their structures
7	Practise of watching a film and sociology of audience
8	Support policies to film industries: national public support (CNC model in French and support mechanisms in Turkey)
9	Regional public supports: Eurimages
10	Private sector support: television, advertisement and sponsorship
11	Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema in Europe)
12	Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA)
13	Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA)
14	Cultural, stylistic and aesthetic reflection of film industries: Turkish cinema