

## Content

| Course Code | Course Name     | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------|----------|--------|----------|-----|--------|------|
| CTV404      | Film Industries | 8        | 3      | 0        | 0   | 3      | 6    |

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| Prerequisites          |  |
| Admission Requirements |  |

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| Language of Instruction | Turkish   |
| Course Type             | Elective  |
| Course Level            | Bachelor Degree   |
| Objective               | Aim of this course is to teach execution and models of film industries through examples from Turkey and the world. Accordingly, besides actors of industrial process, value added production models and overview of problematic areas, examination of relationship between film industries and cultural and artistic features are also in the content of the course.  |
| Content                 | <p>Week 1. Definitions and field of film industries</p> <p>Week 2. Film as a national "product"</p> <p>Week 3. Features of production, distribution and consumption</p> <p>Week 4. Working models and industrial relations</p> <p>Week 5. Market and conditions of work</p> <p>Week 6. Unions and their structures</p> <p>Week 7. Practise of watching a film and sociology of audience</p> <p>Week 8. Support policies to film industries: national public support (CNC model in French and support mechanisms in Turkey)</p> <p>Week 9. Regional public supports: Eurimages</p> <p>Week 10. Private sector support: television, advertisement and sponsorship</p> <p>Week 11. Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema in Europe)</p> <p>Week 12. Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA)</p> <p>Week 13. Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA)</p> <p>Week 14. Cultural, stylistic and aesthetic reflection of film industries: Turkish cinema</p> |

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| References | <p>CRETON Laurent L'économie du cinéma, Armand Colin, Paris, 2005</p> <p>BENGHOZI Jean-Pierre, Le cinéma entre l'art et l'argent, L'Harmattan, Paris, 1989</p> <p>FARCHY Joelle, La fin de l'exception culturelle ?,</p> <p>FERRO Marc, Cinéma et Histoire, Gallimard, Folio Histoire, Paris, 1993</p> <p>CASSETTI Francesco, Les théories du cinéma depuis 1945, Nathan Cinéma, Paris, Paris, 1999</p> <p>HILL John and CHURCH GINSON Pamela (ed. by), World Cinema, Oxford University Press, 2000</p> <p>HILL John and CHURCH GINSON Pamela (ed. by), American Cinema and Hollywood, Oxford University Press, 2000</p> <p>POUCET Anne Marie (sous la dir. de), Yeşilçam. L'âge d'or du cinéma turc, Festival International du Film d'Amiens, 2009</p> <p>KIREL Serpil, Yeşilçam Öykü Sineması, Babil Yayınları, İstanbul, 2005</p> <p>SCOGNAMILLO Giovanni, Dünya Film Endüstrileri, Sel Yayınları, İstanbul, 2001</p> |
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### Theory Topics

| Week | Weekly Contents   |
|------|---|
| 1    | Definitions and field of film industries  |
| 2    | Film as a national "product"  |
| 3    | Features of production, distribution and consumption  |
| 4    | Working models and industrial relations   |
| 5    | Market and conditions of work   |
| 6    | Unions and their structures   |
| 7    | Practise of watching a film and sociology of audience   |
| 8    | Support policies to film industries: national public support (CNC model in French and support mechanisms in Turkey)       |
| 9    | Regional public supports: Eurimages   |
| 10   | Private sector support: television, advertisement and sponsorship   |
| 11   | Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema in Europe)             |
| 12   | Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA) |
| 13   | Cultural, stylistic and aesthetic reflection of film industries: examples around the world (cinema out of Europe and USA) |
| 14   | Cultural, stylistic and aesthetic reflection of film industries: Turkish cinema   |