

**Content**

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV316	Popular Culture, Media and Literature	6	3	0	0	3	6
<b>Prerequisites</b>							
<b>Admission Requirements</b>							
Language of Instruction Turkish							
Course Type	Elective						
Course Level	Bachelor Degree						
Objective	to treat popular culture with historical cultural and political dimensions						
Content	structural features of popular culture in the capitalist system and cultural practices in postmodern age						
	Ali Akay, Kapitalizm ve Pop Kültürü						
	Philip Goodchild, Deleuze ve Guattari Arzu Politikasına Giriş						
	David Harvey, Postmodernlığın Durumu						
References	Richard Senett, Kamusal İnsanın Çöküşü						
	Fred Davis, Moda, Kültür ve Kimlik						
	David Rowe, Popüler Kültürler						
	Nurdan Gürbilek, Vitrinde Yaşamak						
	Nurdan Gürbilek, Kör Ayna Kayıp Şark						

**Theory Topics**

Week	Weekly Contents