Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV316	Popular Culture, Media and Literature	6	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	to treat popular culture with historical cultural and political dimensions
Content	structural features of popular culture in the capitalist system and cultural practices in postmodern age
References	Ali Akay, Kapitalizm ve Pop Kültürü Philip Goodchild, Deleuze ve Guattari Arzu Politikasına Giriş David Harvey, Postmodernliğin Durumu Richard Senett, Kamusal İnsanın Çöküşü Fred Davis, Moda, Kültür ve Kimlik David Rowe, Popüler Kültürler Nurdan Gürbilek, Vitrinde Yaşamak Nurdan Gürbilek, Kör Ayna Kayıp Şark

Theory Topics

Week	Weekly Contents