Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM200	Philosophical Communication and Media Ethics II	4	2	0	0	2	4

Prerequisites	COM237 - FELSEFI İLETIŞIM VE MEDYA ETIĞI I
Admission Requirements	COM237 - FELSEFI İLETIŞIM VE MEDYA ETIĞI I

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	The aim of this course is to enable communication faculty students to use the concepts they employ in the field of media accurately, appropriately, and consciously on a philosophical and ethical basis, and to contribute to their development as media professionals who are able to recognize ethical issues encountered in various fields such as journalism, radio, television, cinema, advertising, public relations, and digital media, analyze these issues through critical thinking skills, and develop solutions grounded in ethical reasoning. The course seeks to encourage students to approach ethical principles not merely as normative rules, but within the framework of social responsibility, human dignity, public interest, and the ethics of care; to establish connections between theory and practice by critically examining media productions from an ethical perspective; and to design alternative and ethically grounded media practices.
Content	This course is structured as a two-semester program that approaches the field of communication and media from a philosophical perspective and aims to relate the fundamental concepts and approaches of ethical thinking to media practices. In the first phase of the course, key concepts such as ethics, morality, responsibility, public interest, privacy, representation, critical thinking, and logical fallacies are discussed within the framework of philosophical communication; the relationship between language, power, and media is examined through theoretical texts and illustrative examples. In the second phase, professional ethics principles specific to journalism, radio, television, cinema, advertising, public relations, and digital media are addressed through national and international ethical codes as well as contemporary media cases. The course is supported by applied studies focusing on the identification and analysis of ethical dilemmas and the development of possible solutions; throughout the semester, students gain experience in developing ethically grounded alternative media practices by linking theoretical knowledge with concrete media productions through ongoing media observation and critique activities.
References	(This includes, but is not limited to, the texts that will serve as key references and be discussed during the course.) Betül Çotuksöken, Felsefi Söylem Nedir – “Kavram kavramı” bölümü Çiğdem Yazıcı, Hakikat Sonrası Duygular ve Eleştirel Düşünce İoanna Kuçuradi, Uludağ Konuşmaları, Ankara: Türkiye Felsefe Kurumu Yayınları, 1997 (20 ile 36. sayfa arasındaki “Ahlak ve Kavramları” kısmı) İoanna Kuçuradi, Etik. 85-99 sayfalar arasındaki “Değerlendirme” adlı bölüm İnsana Yolculuk - Akıntıya Karşı https://youtu.be/9Cw4_g2lb3s İnsana Yolculuk - Hoşgörü Nereye Kadar? https://youtu.be/ljMqZ24GkhM?si=A_k8RKZM1peYP-NE&t=1 Harun Tepe. Çalışma İlişkileri ve Etik Jürgen Habermas, “The Principle of Universalization as a Rule of Argumentation,” from Moral Consciousness and Communicative Action, MIT Press, 1996. How to argue: https://www.youtube.com/watch?v=NKEhdsnKKHs&list=PL8dPuuaLjXtNgK6MZucdYldNkMybYlHKR&index=3 How to argue 2: https://www.youtube.com/watch?v=-wrCpLJ1XAw&list=PL8dPuuaLjXtNgK6MZucdYldNkMybYlHKR&index=4 Communication and media ethics / edited by Patrick Lee Plaisance

Theory Topics

Week	Weekly Contents
1	Presentation of information regarding the course structure and student assignments.
2	Introduction to the first student assignment and Q&A session (critical analysis of professional codes based on students’ areas of interest).
3	Presentations by the first four groups for the first assignment. In-class evaluation.

Week	Weekly Contents
4	Presentations by three groups for the first assignment. In-class evaluation.
5	Presentations by the first four groups for the second assignment. In-class evaluation. (Case studies)
6	Presentations by three groups for the second assignment. In-class evaluation. (Case studies)
7	Midterm week. Submission of printed versions of the first and second assignments.
8	Midterm evaluations and Q&A regarding the third and fourth assignments.
9	Presentations by the first four groups for the third assignment. In-class evaluation. (Continuity analysis, in-depth analysis, comparative analysis)
10	Presentations by three groups for the third assignment. In-class evaluation. (Continuity analysis, in-depth analysis, comparative analysis)
11	Guest speaker session.
12	Guest speaker session.
13	Final project presentations (with invited guests and their feedback).
14	Final project presentations (with invited guests and their feedback).