

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|------------------------|----------|--------|----------|-----|--------|------|
| ÖHYL-357 | Unfair Competition Law | 1 | 3 | 0 | 0 | 3 | 7 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Elective |
| Course Level | Masters Degree |
| Objective | Examining the concept of unfair competition in the context of its place in theory and practice, discussing current problems and solution suggestions in order to gain master's degree formation. |
| Content | <ol style="list-style-type: none">1. Interests to be Protected by Unfair Competition Law and Introduction of Unfair Competition Regulations in General2. Within the Framework of the Basic Principles on the Application of Unfair Competition Provisions, the Relationships Between the General Provision and the Special Catalog of Unfair Competition Cases3. Unfair Competition Law and Territoriality4. Relationships Between Unfair Competition and Competition Law5. Disparage6. Comparative Advertisements, Unfair Benefits of Someone Else's Reputation in Comparative Advertisements7. Failure to Comply with Business Conditions in Unfair Competition Law,8. Unauthorized Use of Someone Else's Work Products9. Relationships Between Provisions on Intellectual Property and Unfair Competition10. Inducing Customers to Act Against Contract, Aggressive Sales Methods11. Enticement of Workers12. Parasitic Competition13. Compensation Case in Unfair Competition, Criminal Cases14. Responsibility of Press, Publication, Communication and Information Technologies Institutions |
| References | rent articles and judicial decisions will be shared in the course. |

Theory Topics

| Week | Weekly Contents |
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| 1 | Interests to be Protected by Unfair Competition Law and Introduction of Unfair Competition Regulations in General |
| 2 | Within the Framework of the Basic Principles on the Application of Unfair Competition Provisions, the Relationships Between the General Provision and the Special Catalog of Unfair Competition Cases |
| 3 | Unfair Competition Law and Territoriality |
| 4 | Relationships Between Unfair Competition and Competition Law |
| 5 | Disparage |
| 6 | Comparative Advertisements, Unfair Benefits of Someone Else's Reputation in Comparative Advertisements |
| 7 | Failure to Comply with Business Conditions in Unfair Competition Law, |
| 8 | Unauthorized Use of Someone Else's Work Products |
| 9 | Relationships Between Provisions on Intellectual Property and Unfair Competition |
| 10 | Inducing Customers to Act Against Contract, Aggressive Sales Methods |

| Week | Weekly Contents |
|-------------|---|
| 11 | Enticement of Workers |
| 12 | Parasitic Competition |
| 13 | Compensation Case in Unfair Competition, Criminal Cases |
| 14 | Responsibility of Press, Publication, Communication and Information Technologies Institutions |