Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RPS 541	Persuasion Strategies and digital communication management	1	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	
Course Type	
Course Level	Masters Degree
Objective	
Content	
References	

Theory Topics

Week Weekly Contents	Week	Weekly Contents				
----------------------	------	-----------------	--	--	--	--