

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 616	Seminar	1	0	0	0	0	4
Prerequisites							
Admission Requirements							
Language of Instruction	Turkish						
Course Type	Compulsory						
Course Level	Masters Degree						
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.						
	Week 1. Techniques of presentation						
	Week 2. Introduction of thesis writing and research						
	Week 3. Thesis writing; problematic and hypothesis						
	Week 4. Thesis writing; scientific citation						
	Week 5. Scientific writing and presentation						
	Week 6. Visitors						
	Week 7. Visitors						
Content	Week 8. Visitors						
	Week 9. Visitors						
	Week 10. Visitors						
	Week 11. Presentations						
	Week 12. Presentations						
	Week 13. Presentations						
	Week 14. Presentations						
References	Halil Seyidođlu. Bilimsel Arařtırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000						

Theory Topics

Week	Weekly Contents
1	Techniques of presentation
2	Introduction of thesis writing and research
3	Thesis writing; problematic and hypothesis
4	Thesis writing; scientific citation
5	Scientific writing and presentation
6	Visitors
7	Visitors
8	Visitors
9	Visitors
10	Visitors
11	Presentations
12	Presentations
13	Presentations
14	Presentations

