

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------|----------|--------|----------|-----|--------|------|
| SİY 616 | Seminar | 1 | 0 | 0 | 0 | 0 | 4 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Compulsory |
| Course Level | Masters Degree |
| Objective | In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication. |
| Content | Week 1. Techniques of presentation Week 2. Introduction of thesis writing and research Week 3. Thesis writing; problematic and hypothesis Week 4. Thesis writing: scientific citation Week 5. Scientific writing and presentation Week 6. Visitors Week 7. Visitors Week 8. Visitors Week 9. Visitors Week 10. Visitors Week 11. Presentations Week 12. Presentations Week 13. Presentations Week 14. Presentations |
| References | Halil Seyidođlu. Bilimsel Arařtırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000 |

Theory Topics

| Week | Weekly Contents |
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| 1 | Techniques of presentation |
| 2 | Introduction of thesis writing and research |
| 3 | Thesis writing; problematic and hypothesis |
| 4 | Thesis writing: scientific citation |

| Week | Weekly Contents |
|------|-------------------------------------|
| 5 | Scientific writing and presentation |
| 6 | Visitors |
| 7 | Visitors |
| 8 | Visitors |
| 9 | Visitors |
| 10 | Visitors |
| 11 | Presentations |
| 12 | Presentations |
| 13 | Presentations |
| 14 | Presentations |