Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 616	Seminar	1	0	0	0	0	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.
Content	Week 1.Tecniques of presentation
	Week 2. Introduction of thesis writing and research
	Week 3. Thesis writing; problematic and hypothesis
	Week 4.Thesis writing: scientific citation
	Week 5. Scientific writing and presentation
	Week 6. Visitors
	Week 7. Visitors
	Week 8. Visitors
	Week 9. Visitors
	Week 10. Visitors
	Week 11. Presentations
	Week 12. Presentations
	Week 13. Presentations
	Week 14. Presentations
References	Halil Seyidoğlu. Bilimsel Araştırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000

Theory Topics

Week	Weekly Contents
1	Tecniques of presentation
2	Introduction of thesis writing and research
3	Thesis writing; problematic and hypothesis
4	Thesis writing: scientific citation

Week	Weekly Contents

5	Scientific writing and presentation
6	Visitors
7	Visitors
8	Visitors
9	Visitors
10	Visitors
11	Presentations
12	Presentations
13	Presentations
14	Presentations