

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 513	International Communication	1	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	
Course Type	
Course Level	Masters Degree
Objective	
Content	
References	

Theory Topics

Week	Weekly Contents
1	Introduction
2	Theories of international relations
3	Propaganda studies: 1st World War
4	Propaganda studies: 2nd World War
5	Modernization theory
6	Development theory
7	Mid-term Exam
8	Dependency theory
9	Imperialism and cultural imperialism
10	New World Information and Communication Order (NWICO) and UNESCO
11	Comparative International Media Systems
12	Globalisation and global media
13	Orientalism and postcolonialism
14	New media and informational capitalism