

**Content**

| Course Code | Course Name                 | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------------------|----------|--------|----------|-----|--------|------|
| COM 513     | International Communication | 1        | 3      | 0        | 0   | 3      | 6    |

|                        |  |
|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

|                         |                |
|-------------------------|----------------|
| Language of Instruction |                |
| Course Type             |                |
| Course Level            | Masters Degree |
| Objective               |                |
| Content                 |                |
| References              |                |

**Theory Topics**

| Week | Weekly Contents  |
|------|--|
| 1    | Introduction   |
| 2    | Theories of international relations                              |
| 3    | Propaganda studies: 1st World War                                |
| 4    | Propaganda studies: 2nd World War                                |
| 5    | Modernization theory   |
| 6    | Development theory   |
| 7    | Mid-term Exam  |
| 8    | Dependency theory  |
| 9    | Imperialism and cultural imperialism                             |
| 10   | New World Information and Communication Order (NWICO) and UNESCO |
| 11   | Comparative International Media Systems                          |
| 12   | Globalisation and global media                                   |
| 13   | Orientalism and postcolonialism                                  |
| 14   | New media and informational capitalism                           |