

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|---------------------|----------|--------|----------|-----|--------|------|
| G567 | Business Management | 1 | 3 | 0 | 0 | 3 | 6 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Compulsory |
| Course Level | Masters Degree |
| Objective | The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic enterprises. Students will have an understanding of the basic managerial practices such as planning, organizing, leading and controlling as well as of the academic studies on Turkish context. |
| Content | Week 1: Introduction to Management: Management and Managers Week 2: Management theories and current approaches to management Week 3: Decision making and processes Week 4: Planning and related academic studies Week 5: Strategic planning and management process Week 6: Organization, organizational structures, and related academic studies Week 7: Mid-term exam Week 8: Group and motivation management: Applications and academic studies Week 9 Leadership: Theory, practice, and related academic studies Week 10: Interpersonal relations management and related academic studies Week 11: Controlling and related academic studies Week 12: Project presentations Week 13: Project presentations Week 14: Project presentations |
| References | Koçel, T. (2018). İşletme Yöneticiliği, 17.Baskı, Beta: İstanbul 2018. Daft, R.L. (2011). New Era of Management, 10th edition, New York: SOUTH-WESTERN. A Reading list. |

Theory Topics

| Week | Weekly Contents |
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