

## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G567	Business Management	1	3	0	0	3	6

Prerequisites

Admission Requirements

Language of Instruction Turkish

Course Type Compulsory

Course Level Masters Degree

Objective The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic enterprises. Students will have an understanding of the basic managerial practices such as planning, organizing, leading and controlling as well as of the academic studies on Turkish context.

Week 1: Introduction to Management: Management and Managers

Week 2: Management theories and current approaches to management

Week 3: Decision making and processes

Week 4: Planning and related academic studies

Week 5: Strategic planning and management process

Week 6: Organization, organizational structures, and related academic studies

Week 7: Mid-term exam

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Week 8: Group and motivation management: Applications and academic studies

Week 9 Leadership: Theory, practice, and related academic studies

Week 10: Interpersonal relations management and related academic studies

Week 11: Controlling and related academic studies

Week 12: Project presentations

Week 13: Project presentations

Week 14: Project presentations

References

Koçel, T. (2018). İşletme Yöneticiliği, 17.Baskı, Beta: İstanbul 2018.

Daft, R.L. (2011). New Era of Management, 10th edition, New York: SOUTH-WESTERN.  
A Reading list.

Theory Topics

Week

Weekly Contents