

**Content**

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
GE 761	Advanced Techniques in Marketing Research I	1	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Doctoral Degree
Objective	-
Content	-
References	

**Theory Topics**

Week	Weekly Contents
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