

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------|----------|--------|----------|-----|--------|------|
| COM443 | Video Essay | 7 | 3 | 0 | 0 | 3 | 6 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | English |
| Course Type | Elective |
| Course Level | Bachelor Degree |
| Objective | The aim of this course is to provide students with a comprehensive understanding of the video essay as a medium for academic and artistic expression. |
| Content | This course offers a blend of practical and theoretical knowledge on the video essay, encompassing a comprehensive exploration of the essay genre and its relationship with audiovisual media. Throughout the course, students will actively participate in individual video projects, enabling them to experiment and explore the video essay as a versatile and expressive medium. The course covers a range of topics, including audiovisual film criticism, the application of video essays in academic research, and the artistic aspects of the essay film. |
| References | Adorno, Theodor W. "The Essay as Form." Essayson The Essay Film, edited by Nora M. Alter and Timothy Corrigan, Columbia University Press, 1958, pp. 60-82. Astruc, Alexandre. "The Birthof a New Avant-Garde: La Caméra-Style." Film Manifestos and Global Cinema Cultures: ACritical Anthology, by Scott MacKenzie, 1st ed., University of California Press, 2014, pp. 603-07 Carroll, Noël. "Medium Specificity." The Palgrave Handbook of the Philosophy of Film and Motion Pictures, edited by Noël Carroll et al., 1st Edition, Palgrave Macmillan, 2019, pp.29-47. Corrigan, Timothy. The Essay Film: From Montaigne, after Marker. Oxford University Press, 2011. Grant, Catherine. The Shudder ofa Cinephiliac Idea? Videographic Film Studies Practice as Material Thinking." ANIKI: PortugueseJournal of the Moving Image, vol. 1, no. 1, 2014, ?? 49- 62. Mulvey, Laura. Death 24x a Second: Stillness and the Moving Image. Reaktion Books, 2006. |

Theory Topics

| Week | Weekly Contents |
|------|---------------------------------------|
| 1 | Course Overview |
| 2 | The Essay as an Artistic Form |
| 3 | Theoretical Foundations |
| 4 | Academic Research and the Video Essay |
| 5 | Audiovisual Film Criticism |
| 6 | On Narrative Styles |
| 7 | On Audiovisual Storytelling |
| 8 | Midterm Exam |
| 9 | Sound Design in Video Essays |
| 10 | Project Presentations & Discussion |
| 11 | Case Studies-I |
| 12 | Case Studies-II |

| Week | Weekly Contents |
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| 13 | Multimodality and Multisensoriality |
| 14 | Final Project Presentations |