

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM369	Analysis of Creative Communication Campaigns	5	2	0	0	2	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	-
Content	-
References	

Theory Topics

Week	Weekly Contents
------	-----------------