

**Content**

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM369	Analysis of Creative Communication Campaigns	5	2	0	0	2	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Bachelor Degree
Objective	-
Content	-
References	

**Theory Topics**

Week	Weekly Contents
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