

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV335	Visual Culture	5	2	0	0	2	6

Prerequisites

Admission Requirements

Language of Instruction Turkish

Course Type Elective

Course Level Bachelor Degree

Objective Our perception of the world is dominated by the sense of vision. For the modern individual, what is “seen” is the “real”: human thought is formed by the vision, which is a construct of world .The aim of this course is to develop a critical view on visual practices of everyday life.

?1. Week Culture

2. Week Basics of Visual Culture

3. Week Art and Visual Perception :Balance

4. Week Art and Visual Perception :Shape

5. Week Art and Visual Perception :Dynamics

6. Week Art and Visual Perception :Light &Color

7. Week Exam

8. Week Framing Culture: Visual Culture and Social Sciences 9. Week Visual Cultural Studies

10. Week Everyday Life and Visual Culture

11. Week Documentary Film 12. Week Visual Ethnography 13. Week Fieldwork

14. Week Fieldwork

Kevin Robins (1999)İmaj: Görmenin Kültür ve Politikası (Çev: Nurçay Türkoğlu), İstanbul: Ayrıntı Yayınları.

Nicholas Mirzoeff (1999)An Introduction to Visual Culture, London, NY, Routledge.

Marc Augé (2009) La Rancune et le Prophète, Paris: EHESS, 1990 John Berger, Görme Biçimleri, İstanbul: Metis Yayınları.

E.H. Gombrich (2008) Sanatın Öyküsü, İstanbul: Remzi Kitabevi.

References

Bozkurt Güvenç (1999) İnsan ve Kültür, İstanbul: Remzi Kitabevi.

E. Cassirer (2005) İnsan Üstüne Bir Deneme, İstanbul: Say, 2005 Margaret Mead, Le Fossé des Générations, Paris: Seuil, 1971

Marc Henri Piault (2000) Anthropologie et Cinéma, Paris: Nathan.

Michel De Certeau (1990) L’Invention du Quotidien, Paris: Gallimard.

Henri Lefebvre (1998) Modern Dünyada Gündelik Hayat (Çev: Işın Gürgüz), İstanbul: Metis Yayınları.

Theory Topics

Week Weekly Contents

- 1 What is visual culture?
- 2 Basics of visual culture
- 3 Art and visual perception
- 4 Art and visual culture
- 5 Photography and visual culture
- 6 Antropology and visual culture
- 7 Popular culture and visual representations
- 8 Popular culture and visual representations
- 9 Popular culture and visual representations
- 10 Intercultural communication
- 11 Intercultural communication
- 12 Intercultural communication

Week**Weekly Contents**

- 13 Painting and visual culture
- 14 Visual culture on the internet