Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G353	Financial Analysis Techniques	7	3	0	0	3	5

Prerequisites	
Admission Requirements	
Language of Instruction	English
Course Type	Elective
Course Level	Bachelor Degree
Objective	To provide information about financial analysis techniques and important elements in companies' decision-making regarding financing, investment and company activities, and to improve students' skills in these matters.
Content	Week 1: Basic Financial Statements Week 2: Introduction to Financial Analysis Methods Week 3: Comparative Financial Statement Analysis Week 4: Trend Percentages (Trend) Analysis of the Statement of Financial Position and Income Statement Week 5: Introduction to Vertical Percentage Analysis and Ratio Analysis Week 6: Liquidity Ratios Week 7: Financial Structure Ratios 1 Week 8: Midterm Exam Week 9: Financial Structure Ratios 2 Week 10: Asset Utilization, Profitability and Company Performance Rates Week 11: Cash Flow Analysis Week 12: Working Capital and Debt Rates Week 13: Interpretation of decisions regarding financing, investment and company activities Week 14: General Review
References	Financial Statement Analysis K.R. Subramanyam Mc Graw Hill Edition Ten Horngren's Accounting, Tracie L. Nobles, Brenda Mattison, Ella Mae Matsumura Global 10th Edition

Theory Topics

Week	Weekly Contents
1	Basic Financial Statements
2	Introduction to Financial Analysis Methods
3	Comparative Financial Statements Analysis
4	Trend Percentages (Trend) Analysis of Statement of Financial Position and Income Statement
5	Introduction to Vertical Percentage Analysis and Ratio Analysis
6	Liquidity Ratios
7	Financial Structure Ratios 1
8	Financial Structure Ratios 2
9	Asset Utilization, Profitability and Company Performance Rates
10	Cash Flow Analysis
11	Borrowing and risk analysis of companies
12	Working Capital and Debt Rates
13	Interpretation of decisions regarding financing, investment and company activities
14	An overview