

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G129	Introduction to Management	1	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	This lecture is designed for first year students of Department of Business Administration.. Students will learn basic knowledge about organizations and the science of Business Administration, in French.
Content	<p>Week 1. Organization and environment- Definitions</p> <p>Week 2. Organization :creation and structure</p> <p>Week 3. Organization: the system.How it works?</p> <p>Week 4. Management and functions</p> <p>Week 5. Management and functions</p> <p>Week 6. Production and supplying</p> <p>Week 7. Production and supplying</p> <p>Week 8. Marketing</p> <p>Week 9. Marketing</p> <p>Week 10. Finance</p> <p>Week 11. Finance</p> <p>Week 12. Human ressources</p> <p>Week 13. Human ressources</p> <p>Week 14. Other functions in the organization</p>

References	<p>Tamer Koçel, <i>İşletme Yöneticiliği</i>, Beta Yayınevi L'Entreprise 2 ed. Gaetan morin ed.</p> <p>.Pierre Pottier ,(2001) <i>Introduction a la Gestion</i>, Foucher</p> <p>.P. Baranger et al., <i>Gestion, les fonctions de l'Entreprise</i>, (1998) Vuibert, 2nd ed.</p> <p>L'entreprise-</p> <p>.JP Lorriaux, <i>L'Economie de l'Entreprise</i> (1991), Dunod</p> <p>. İ. Mucuk, <i>Modern İşletmecilik</i>, (2005) Türkmen kitabevi</p> <p>. Ö. Dinçer, <i>İşletme yönetimine giriş</i>, (2003) Beta</p>
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Theory Topics

Week	Weekly Contents
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