Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 662	Seminar	2	0	0	0	0	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish	
Course Type	Compulsory	
Course Level	Masters Degree	
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.	
Content	Week 1.Tecniques of presentation	
	Week 2. Introduction of thesis writing and research	
	Week 3. Thesis writing; problematic and hypothesis	
	Week 4.Thesis writing: scientific citation	
	Week 5. Scientific writing and presentation	
	Week 6. Visitors	
	Week 7. Visitors	
	Week 8. Visitors	
	Week 9. Visitors	
	Week 10. Visitors	
	Week 11. Presentations	
	Week 12. Presentations	
	Week 13. Presentations	
	Week 14. Presentations	
References	Halil Seyidoğlu. Bilimsel Araştırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000	

Theory Topics

Week	Weekly Contents
1	1.st course : Introduction
2	2.nd course : Introduction to research
3	3.rd course : Identify a research question
4	4.th course : Make a simple retrieval

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5	5.th course : Concepts related to descriptive research
6	6.th course : Survey
7	7.th course : Observation
8	8.th course : Concepts related to experimental research
9	9.th course : Concepts related to data analysis
10	10.th course : Analysis
11	11.th course : Analysis of research papers and discussions
12	12.th course : Presentation
13	13.th course : Mid-term
14	14.th course : Presentation (Researches and Reports)