

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 662	Seminar	2	0	0	0	0	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	In this course peer-reviewed articles, researches, projects will be studied. Actual problems on communication studies will be discussed by participation of visitors from private sector and students will gather knowledge about diverse subjects on management of strategic communication.
Content	<p>Week 1. Techniques of presentation</p> <p>Week 2. Introduction of thesis writing and research</p> <p>Week 3. Thesis writing: problematic and hypothesis</p> <p>Week 4. Thesis writing: scientific citation</p> <p>Week 5. Scientific writing and presentation</p> <p>Week 6. Visitors</p> <p>Week 7. Visitors</p> <p>Week 8. Visitors</p> <p>Week 9. Visitors</p> <p>Week 10. Visitors</p> <p>Week 11. Presentations</p> <p>Week 12. Presentations</p> <p>Week 13. Presentations</p> <p>Week 14. Presentations</p>
References	Halil Seyidoğlu. Bilimsel Araştırma ve Yazma Teknikleri. 8. Baskı, İstanbul: 2000

Theory Topics

Week	Weekly Contents
1	1.st course : Introduction
2	2.nd course : Introduction to research
3	3.rd course : Identify a research question
4	4.th course : Make a simple retrieval

Week	Weekly Contents
5	5.th course : Concepts related to descriptive research
6	6.th course : Survey
7	7.th course : Observation
8	8.th course : Concepts related to experimental research
9	9.th course : Concepts related to data analysis
10	10.th course : Analysis
11	11.th course : Analysis of research papers and discussions
12	12.th course : Presentation
13	13.th course : Mid-term
14	14.th course : Presentation (Researches and Reports)