

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|--|----------|--------|----------|-----|--------|------|
| GE 762 | Advanced Techniques in Marketing Research II | 2 | 3 | 0 | 0 | 3 | 7 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Compulsory |
| Course Level | Doctoral Degree |
| Objective | - |
| Content | - |
| References | |

Theory Topics

| Week | Weekly Contents |
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