

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
GE 744	Distribution Decisions and Competitive Strategies	2	3	0	0	3	7

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Doctoral Degree
Objective	The objective is to explain the general distribution strategies and conceptualize the theory within the framework of competition strategies.
Content	1- Advanced distribution strategies- general terminologies 2- Advanced distribution strategies- general terminologies 3- Advanced distribution strategies- general terminologies 4- Case studies on distribution strategies 5- Case studies on distribution strategies 6- Case studies on distribution strategies 7- MIDTERM EXAM, 8- Advanced competition strategies 9- Advanced competition strategies 10- Advanced competition strategies 11- Case studies on distribution and competition strategies 12- Case studies on distribution and competition strategies 13- Case studies on distribution and competition strategies 14- FINAL EXAM
References	Professor Notes and Slides Logistics Management, Stock and Lambert, Pearson Publishing, 2000

Theory Topics

Week	Weekly Contents
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