

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------------------|----------|--------|----------|-----|--------|------|
| HUK422 | Electronic Commerce Law | 8 | 2 | 0 | 0 | 2 | 2 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Elective |
| Course Level | Bachelor Degree |
| Objective | To teach the basic regulations of Turkish law in the field of electronic commerce; to develop students' legal analytical thinking skills on issues such as electronic contracts, data transfer, electronic signature, consumer protection, intermediary services and platform liability. |
| Content | Week 1 – Conceptual Framework of Electronic Commerce Week 2 – Law No. 6563 on the Regulation of Electronic Commerce Week 3 – Commercial Electronic Messages and the IYS System Week 4 – Legal Nature of Electronic Contracts Week 5 – Distance Contracts Week 6 – Electronic Signature Law Week 7 – Obligations of Service Providers and Intermediary Service Providers Regarding Electronic Commerce Week 8 – Obligations of Service Providers and Intermediary Service Providers Regarding Electronic Commerce Week 9 – Digital Platforms and Intermediary Activities Week 10 – Protection of Personal Data Week 11 – Advertising Law and Unfair Commercial Practices Week 12 – Electronic Money, Payment Systems, and FinTech Week 13 – Cybersecurity, Data Breaches, and Platform Liability Week 14 – International Electronic Commerce and Current Trends |
| References | Articles and decisions to be distributed in class Also available for review: Falcioğlu, Mete Özgür; Electronic Commerce Law, Onikilevha, İstanbul, 2025 Kaya, Ferman; E-Commerce Law, Seçkin, İstanbul, 2023 |

Theory Topics

| Week | Weekly Contents |
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| 1 | Conceptual Framework of Electronic Commerce |
| 2 | Law No. 6563 on the Regulation of Electronic Commerce |
| 3 | Commercial Electronic Messages and the IYS System |
| 4 | Legal Nature of Electronic Contracts |
| 5 | Distance Contracts |
| 6 | Electronic Signature Law |
| 7 | Obligations of Service Providers and Intermediary Service Providers Regarding Electronic Commerce |
| 8 | Obligations of Service Providers and Intermediary Service Providers Regarding Electronic Commerce |
| 9 | Digital Platforms and Intermediary Activities |
| 10 | Protection of Personal Data |

| Week | Weekly Contents |
|------|--|
| 11 | Advertising Law and Unfair Commercial Practices |
| 12 | Electronic Money, Payment Systems, and FinTech |
| 13 | Cybersecurity, Data Breaches, and Platform Liability |
| 14 | International Electronic Commerce and Current Trends |