

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------------------|----------|--------|----------|-----|--------|------|
| ML512 | Management and Organization | 1 | 3 | 0 | 0 | 3 | 6 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | Turkish |
| Course Type | Compulsory |
| Course Level | Masters Degree |
| Objective | |
| Content | Basic Concepts of Management Historical Development of Management Thought: Classical and neoclassical theories Historical Development of Management Thought: Modern Theories Functions of Management: PLANNING, ORGANIZING Functions of Management: LEADERSHIP (Leadership Theories) Functions of Management: MANAGEMENT (Motivation Theories, communication), CONTROL Midterm EXAM Change Management in Organizations Business ethics Corporate sustainability CSR Final Presentations |
| References | Sürdürülebilirlik ve Etik Odaklı Yeni İş Modelleri- Belgin Bahar İşletme Yöneticiliği- Tamer Koçel |

Theory Topics

| Week | Weekly Contents |
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