Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
RPS 541	Persuasion Strategies and digital	1	3	0	0	3	6
	communication management						

Prerequisites	
Admission Requirements	

Language of Instruction	
Course Type	
Course Level	Masters Degree
Objective	
Content	
References	

Theory Topics

Week Weekly Contents	Week	Weekly Contents				
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