

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM 513	International Communication	1	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Elective
Course Level	Masters Degree
Objective	The aim of this course is to critically examine the theoretical perspectives, concepts and approaches in the field of international communication that have emerged since the early 20th century within the political and socio-cultural context of their era and in reference to the important studies of the major authors.
Content	
References	<p>Scott Burchill, Andrew Linklater, Richard Devetak, JackDonnelly, Matthew Paterson, Christian Reus-Smit and Jacqui True (2005), Theories of International Relations, Third edition.http://lib.jnu.ac.in/sites/default/files/ReferenceFile/feminism.pdf</p> <p>Ole R. Holsti (n.d) Theories of International Relations, http://people.duke.edu/~pfeaver/holsti.pdf</p> <p>Armand Mattelart (2001) İletişimin Dünyasallaşması, İletişim Yayınları.</p> <p>İrfan Erdoğan (1995) Uluslararası İletişim, Kaynak Yay.</p> <p>William B. Gudykunst, Molefi Kete Asante , Eileen Newmark (2000) Handbook of international and intercultural communication, Sage Publications, Third print</p> <p>Hamid Mowlana (1997) Global information and world communication : new frontiers in international relation, London:Sage, 2nd ed.</p> <p>Uluslararası iletişim : dünyanın çarpık düzeni / İrfan Erdoğan</p> <p>Armand Mattelart (1996) La mondialisation de la communication, Paris : Presses Universitaires de France.</p> <p>Robert W. McChesney, Ellen Meiksins Wood, and John Bellamy Foster (1998) Capitalism and the information age: the political economy of the global communication revolution, New York, NY : Monthly Review Press.</p> <p>Robert S. Fortner (1993) International communication : history, conflict, and control of the global metropolis.</p> <p>Sean MacBride [ve öte.] (1993) Bir çok ses tek bir dünya: iletişim ve toplum - bugün ve yarın, çev. Ertuğrul Özkök...[ve öte.] Ankara : Unesco Türkiye Milli Komisyonu.</p>

Theory Topics

Week	Weekly Contents
1	Introduction
2	Theories of international relations
3	Propaganda studies: 1st World War
4	Propaganda studies: 2nd World War
5	Modernization theory
6	Development theory
7	Mid-term Exam
8	Dependency theory
9	Imperialism and cultural imperialism

Week	Weekly Contents
10	New World Information and Communication Order (NWICO) and UNESCO
11	Comparative International Media Systems
12	Globalisation and global media
13	Orientalism and postcolonialism
14	New media and informational capitalism