

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CNT120	Career Planning	2	1	1	0	1.5	2

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	<ul style="list-style-type: none">- Ensuring students discover different career opportunities and activities that will contribute to their careers- Providing information about intelligence and personality, helping students realize their strengths and areas that can be improved.to ensure- Introducing the concepts of knowledge, skills, abilities and competence, helping students understand the areas they are prone to.to ensure- Providing information to students about exchange programs, scholarships and internship opportunities that they can benefit from- Introducing platforms where students can communicate with companies- Introducing our university's KAGEM unit and explaining its activities- Providing information about product development, entrepreneurship and incentives
Content	<p>Week 1: What is a career?</p> <p>Week 2: What is intelligence? What is personality?</p> <p>Week 3: What are knowledge, skills, abilities and competence, what are their differences?</p> <p>Week 4: Erasmus + Educational Mobility Program, Overseas Graduate Selection and Placement Program</p> <p>Mevlana, Exchange Program, Farabi Exchange Program, TÜBİTAK Scholarship Programs</p> <p>Week 5: Sectors: National non-governmental organizations, international non-governmental organizations, public sector, private sector, academy.</p> <p>Week 6: CV types, preparation, platforms that can be used.</p> <p>Week 7: Job Interviews</p> <p>Week 8: How to write a motivation letter?</p> <p>Week 9: Entrepreneurship</p> <p>Week 10: Product development</p> <p>Week 12: Software development methods</p> <p>Week 13: Incentive applications</p> <p>Week 14: Guest speaker from the industry</p>
References	<p>Gardner, H., & Hatch, T. (1989). Educational implications of the theory of multiple intelligences. Educational researcher, 18(8), 4-10.</p> <p>Sternberg, R. J. (1984). Toward a triarchic theory of human intelligence. Behavioral and Brain Sciences, 7(2), 269-287.</p> <p>Thurstone, L. L. (1946). Theories of intelligence. The scientific monthly, 62(2), 101-112.</p> <p>Judge, T. A., Higgins, C. A., Thoresen, C. J., & Barrick, M. R. (1999). The big five personality traits, general mental ability, and career success across the life span. Personnel psychology, 52(3), 621-652.</p>

Theory Topics

Week	Weekly Contents
1	What is a career?
2	What is intelligence? What is personality?
3	What are knowledge, skills, abilities and competence, what are their differences?
4	Erasmus + Educational Mobility Program, Overseas Graduate Selection and Placement Program Mevlana, Exchange Program, Farabi Exchange Program, TÜBİTAK Scholarship Programs
5	Sectors: National non-governmental organizations, international non-governmental organizations, public sector, private sector, academy.
6	CV types, preparation, platforms that can be used.
7	Job Interviews
8	Midterm Exam
9	How to write a motivation letter?
10	Entrepreneurship
11	Product development
12	Software development methods
13	Incentive applications
14	Guest speaker from the industry