Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CNT120	Career Planning	2	1	1	0	1.5	2

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	- Ensuring students discover different career opportunities and activities that will contribute to their careers - Providing information about intelligence and personality, helping students realize their strengths and areas that can be improved. to ensure - Introducing the concepts of knowledge, skills, abilities and competence, helping students understand the areas they are prone to. to ensure - Providing information to students about exchange programs, scholarships and internship opportunities that they can benefit from - Introducing platforms where students can communicate with companies - Introducing our university's KAGEM unit and explaining its activities - Providing information about product development, entrepreneurship and incentives
Content	Week 1: What is a career? Week 2: What is intelligence? What is personality? Week 3: What are knowledge, skills, abilities and competence, what are their differences? Week 4: Erasmus + Educational Mobility Program, Overseas Graduate Selection and Placement Program Mevlana, Exchange Program, Farabi Exchange Program, TÜBİTAK Scholarship Programs Week 5: Sectors: National non-governmental organizations, international non-governmental organizations, public sector, private sector, academy. Week 6: CV types, preparation, platforms that can be used. Week 7: Job Interviews Week 8: How to write a motivation letter? Week 9: Entrepreneurship Week 10: Product development Week 12: Software development methods Week 13: Incentive applications Week 14: Guest speaker from the industry
References	Gardner, H., & Hatch, T. (1989). Educational implications of the theory of multiple intelligences. Educational researcher, 18(8), 4-10. Sternberg, R. J. (1984). Toward a triarchic theory of human intelligence. Behavioral and Brain Sciences, 7(2), 269-287. Thurstone, L. L. (1946). Theories of intelligence. The scientific monthly, 62(2), 101-112. Judge, T. A., Higgins, C. A., Thoresen, C. J., & Barrick, M. R. (1999). The big five personality traits, general mental ability, and career success across the life span. Personnel psychology, 52(3), 621-652.

Theory Topics

Week	Weekly Contents
1	What is a career?
2	What is intelligence? What is personality?
3	What are knowledge, skills, abilities and competence, what are their differences?
4	Erasmus + Educational Mobility Program, Overseas Graduate Selection and Placement Program Mevlana, Exchange Program, Farabi Exchange Program, TÜBİTAK Scholarship Programs
5	Sectors: National non-governmental organizations, international non-governmental organizations, public sector, private sector, academy.
6	CV types, preparation, platforms that can be used.
7	Job Interviews
8	Midterm Exam
9	How to write a motivation letter?
10	Entrepreneurship
11	Product development
12	Software development methods
13	Incentive applications
14	Guest speaker from the industry