

## Content

| Course Code | Course Name     | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------|----------|--------|----------|-----|--------|------|
| CNT120      | Career Planning | 2        | 1      | 1        | 0   | 1.5    | 2    |

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|------------------------|--|
| Prerequisites          |  |
| Admission Requirements |  |

|                         |  |
|-------------------------|--|
| Language of Instruction | Turkish  |
| Course Type             | Compulsory   |
| Course Level            | Bachelor Degree  |
| Objective               | <ul style="list-style-type: none"><li>- Ensuring students discover different career opportunities and activities that will contribute to their careers</li><li>- Providing information about intelligence and personality, helping students realize their strengths and areas that can be improved.</li></ul> to ensure <ul style="list-style-type: none"><li>- Introducing the concepts of knowledge, skills, abilities and competence, helping students understand the areas they are prone to.</li></ul> to ensure <ul style="list-style-type: none"><li>- Providing information to students about exchange programs, scholarships and internship opportunities that they can benefit from</li><li>- Introducing platforms where students can communicate with companies</li><li>- Introducing our university's KAGEM unit and explaining its activities</li><li>- Providing information about product development, entrepreneurship and incentives</li></ul> |
| Content                 | <p>Week 1: What is a career?</p> <p>Week 2: What is intelligence? What is personality?</p> <p>Week 3: What are knowledge, skills, abilities and competence, what are their differences?</p> <p>Week 4: Erasmus + Educational Mobility Program, Overseas Graduate Selection and Placement Program<br/>Mevlana, Exchange Program, Farabi Exchange Program, TÜBİTAK Scholarship Programs</p> <p>Week 5: Sectors: National non-governmental organizations, international non-governmental organizations, public sector, private sector, academy.</p> <p>Week 6: CV types, preparation, platforms that can be used.</p> <p>Week 7: Job Interviews</p> <p>Week 8: How to write a motivation letter?</p> <p>Week 9: Entrepreneurship</p> <p>Week 10: Product development</p> <p>Week 12: Software development methods</p> <p>Week 13: Incentive applications</p> <p>Week 14: Guest speaker from the industry</p>  |
| References              | <p>Gardner, H., &amp; Hatch, T. (1989). Educational implications of the theory of multiple intelligences. Educational researcher, 18(8), 4-10.</p> <p>Sternberg, R. J. (1984). Toward a triarchic theory of human intelligence. Behavioral and Brain Sciences, 7(2), 269-287.</p> <p>Thurstone, L. L. (1946). Theories of intelligence. The scientific monthly, 62(2), 101-112.</p> <p>Judge, T. A., Higgins, C. A., Thoresen, C. J., &amp; Barrick, M. R. (1999). The big five personality traits, general mental ability, and career success across the life span. Personnel psychology, 52(3), 621-652.</p>   |

## Theory Topics

| Week | Weekly Contents  |
|------|--|
| 1    | What is a career?  |
| 2    | What is intelligence? What is personality?   |
| 3    | What are knowledge, skills, abilities and competence, what are their differences?  |
| 4    | Erasmus + Educational Mobility Program, Overseas Graduate Selection and Placement Program Mevlana, Exchange Program, Farabi Exchange Program, TÜBİTAK Scholarship Programs |
| 5    | Sectors: National non-governmental organizations, international non-governmental organizations, public sector, private sector, academy.                                    |
| 6    | CV types, preparation, platforms that can be used.   |
| 7    | Job Interviews   |
| 8    | Midterm Exam   |
| 9    | How to write a motivation letter?  |
| 10   | Entrepreneurship   |
| 11   | Product development  |
| 12   | Software development methods   |
| 13   | Incentive applications   |
| 14   | Guest speaker from the industry  |