

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G497	Business Ethics	5	3	0	0	3	5

Prerequisites

Admission Requirements

Language of Instruction French

Course Type Elective

Course Level Bachelor Degree

Objective This course aims to teach fundamental notions of ethics and possible ethical problems in different areas of an enterprise and their solutions.

Week 1: Introduction to ethics and fundamental notions

Week 2: Ethical theories in philosophy

Week 3: Sociology of morality

Week 4: Fundamental notions of moral psychology

Week 5: Theories of moral psychology

Week 6: Ethical blindness

Week 7: Mid-term exam

Content

Week 8: Introduction to business ethics

Week 9: Ethical problems in companies

Week 10: Social responsibility

Week 11: Ethical decision-making and leadership

Week 12: Evaluation of an ethics program

Week 13: Legal regulations

Week 14 : The homework presentations

Armstrong, Walter (2008). Moral Psychology. Cambridge, MA: MIT Press.

• Bloom, P. (2013). Just Babies: The Origins of Good and Evil. Penguin: New York.

• Brenkert, G. (2010). The Oxford Handbook of Business Ethics. Oxford: UK.

• Darwall, S. (1998). Philosophical Ethics. Westview: Oxford.

References

• Drumwright, M. & Murphy, P. (2004). How Advertising Practitioners View Ethics : Moral Muteness, Moral Myopia, and Moral Imagination, Journal of Advertising. 33: 2

• Hitlin, S & Vaisey, S. (eds) (2010). Handbook of the Sociology of Morality. Springer: New York.

• Luetge, C. (2013). Handbook of the Philosophical Foundations of Business Ethics. Springer: New York.

• Palazzo, G. (2012). Ethical Blindness, Journal of Business Ethics, 109 / 3.

Theory Topics

Week

Weekly Contents