

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G451	Portfolio Management	5	3	0	0	3	5

Prerequisites	G352
Admission Requirements	G352

Language of Instruction	English
Course Type	Elective
Course Level	Bachelor Degree
Objective	The aim of this course is to present the different types of markets, roles of stock exchanges, valuation of different kinds of securities and the essentials of portfolio management.
Content	<p>Week 1.: Financial markets</p> <p>Week 2.: Financial institutions</p> <p>Week 3.: Stock exchanges and the computation of stock exchange indexes</p> <p>Week 4.: Stocks</p> <p>Week 5.: Bonds and other securities</p> <p>Week 6.: Principles of equity valuation</p> <p>Week 7.: Valuation of fixed income securities</p> <p>Week 8.: Midterm exam</p> <p>Week 9.: Fundamental analysis in stock valuation</p> <p>Week 10.: Technical analysis in stock valuation</p> <p>Week 11.: Portfolio management</p> <p>Week 12.: Capital asset pricing model</p> <p>Week 13.: Naive methods of portfolio management</p> <p>Week 14.: Portfolio performance evaluation</p>
References	<p>BOLAK, Mehmet ; "Sermaye Piyasası, Menkul Kıymetler ve Portföy Analizi", 4.bası, Beta Basım, Yayımlar, Dağıtım A.Ş., Mart 2001, İstanbul.</p> <p>CANBAŞ, Serpil, Hatice DOĞUKANLI; "Finansal Pazarlar", 3. baskı, Beta Basım, Yayımlar, Dağıtım A.Ş., Eylül 2001, İstanbul.</p> <p>SARIKAMIŞ, Cevat; "Sermaye Pazarları", Alfa Basım, Yayımlar, Dağıtım A.Ş., Ocak 1998, İstanbul</p> <p>FRANCIS, J.C.; " Investments: Analysis and Management", 2. Ed., McGraw-Hill Book Company, 1976</p>

Theory Topics

Week	Weekly Contents
1	Financial markets
2	Financial institutions
3	Stock exchanges, formation of stock prices, short sale and margin trade
4	Options and stock exchange indexes
5	Stocks
6	Bonds and other securities
7	Valuation of fixed income securities
8	Midterm exam

Week	Weekly Contents
9	Fundamental analysis in stock valuation
10	Technical analysis in stock valuation
11	Portfolio management
12	Capital asset pricing model
13	Naive methods of portfolio management
14	Portfolio performance evaluation