

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G427	Current Approaches in Management	7	3	3	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	The course aims to examine new organizational and managerial practices that have come to light in recent years. In addition, with topics such as sustainability and CSR, it is aimed that students gain an understanding of green business management.
Content	<ol style="list-style-type: none">1. Introduction to Current Approaches in Management2. Change Management3.Total Quality Management4. Innovation management5. Corporate Governance6. Diversity management and inclusion7. Business Ethics8. Midterm exam9.Sustainability10.Corporate Sustainability11.Corporate Social Responsibility- ?12.Corporate Social Responsibility- ?13. Corporate Reputation Management14. FINAL EXAM
References	

Theory Topics

Week	Weekly Contents
1	Introduction to Current Approaches in Management
2	Change Management
3	Total Quality Management
4	Innovation management
5	Corporate Governance
6	Diversity management and inclusion
7	Business Ethics
8	Midterm exam
9	Sustainability
10	Corporate Sustainability
11	Corporate Social Responsibility- I
12	Corporate Social Responsibility- II

Week	Weekly Contents
13	Corporate Reputation Management
14	FINAL EXAM