

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------------------|--|----------|--------|----------|-----|--------|------|
| G380 | Globalization | 8 | 3 | 0 | 0 | 3 | 5 |
| Prerequisites | | | | | | | |
| Admission Requirements | | | | | | | |
| Language of Instruction | French | | | | | | |
| Course Type | Elective | | | | | | |
| Course Level | Bachelor Degree | | | | | | |
| Objective | <p>-Study and understand the process of economic globalization from a historical perspective. Complete this knowledge with examples of strategies of globalized firms.</p> <p>-1.The content and dimensions of the economy around the Middle Ages</p> <p>2. The evolution of commercial activities, and the birth of markets: European world-economy</p> <p>3. The advent of liberalism</p> <p>4. 20th century: the formation of the economic space which will orient and lay the foundations of the structure of the international economy: the capitalist mode of production/the balance of power/the multinational firms/the agreements and the regulations of states</p> <p>5. The globalization of trade</p> <p>6. The globalization of production</p> <p>7. The globalization of finance</p> <p>8. Last step in globalization: technological advances</p> <p>9. Shocks and problems related to globalization: demography, sociology</p> <p>10. The shocks and problems linked to globalization at the trade level</p> <p>11. Shocks and problems related to globalization at the production level</p> <p>12. Shocks and problems related to globalization at the level of finance</p> <p>13. Presentations of student case studies</p> <p>14. Student Case Study Presentations</p> | | | | | | |
| Content | | | | | | | |
| References | <p>Jacques Adda (1998): La mondialisation de l'économie -tome 1: Genèse</p> <p>Jacques Adda(2001) : La mondialisation de l'économie –tome 2: Problèmes</p> <p>J.L. Mucchielli (2008) La mondialisation, chocs et mesures</p> <p>Dicken, P. (1998) Global Shift: The Internationalisation of Economic Activity, London: Paul Chapman</p> <p>Hirst, P. And Thomson , P. (1996) Globalisation in Question:The International Economy and the Possibilities of Governance, Cambridge: Pollity Press</p> <p>Ohmae, K. (1990) The Borderless World, London: Collins</p> <p>Dunning, J. (1993) Multinational Enterprises and the Global Economy, Wokingham: Addison Wesley</p> | | | | | | |

Theory Topics

| Week | Weekly Contents |
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