

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G380	Globalization	8	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	-Study and understand the process of economic globalization from a historical perspective. Complete this knowledge with examples of strategies of globalized firms.
Content	<ul style="list-style-type: none">-1.The content and dimensions of the economy around the Middle Ages2. The evolution of commercial activities, and the birth of markets: European world-economy3. The advent of liberalism4. 20th century: the formation of the economic space which will orient and lay the foundations of the structure of the international economy: the capitalist mode of production/the balance of power/the multinational firms/the agreements and the regulations of states5. The globalization of trade6. The globalization of production7. The globalization of finance8. Last step in globalization: technological advances9. Shocks and problems related to globalization: demography, sociology10. The shocks and problems linked to globalization at the trade level11. Shocks and problems related to globalization at the production level12. Shocks and problems related to globalization at the level of finance13. Presentations of student case studies14. Student Case Study Presentations
References	<p>Jacques Adda (1998): La mondialisation de l'économie -tome 1: Genèse</p> <p>Jacques Adda(2001) : La mondialisation de l'économie –tome 2: Problèmes</p> <p>J.L. Mucchielli (2008) La mondialisation, chocs et mesures</p> <p>Dicken, P. (1998) Global Shift: The Internationalisation of Economic Activity, London: Paul Chapman</p> <p>Hirst, P. And Thomson , P. (1996) Globalisation in Question:The International Economy and the Possibilities of Governance, Cambridge: Polity Press</p> <p>Ohmae, K. (1990) The Borderless World, London: Collins</p> <p>Dunning, J. (1993) Multinational Enterprises and the Global Economy, Wokingham: Addison Wesley</p>

Theory Topics

Week	Weekly Contents
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