

## Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G380	Globalization	8	3	0	0	3	5

Prerequisites	
Admission Requirements	

Language of Instruction	French
Course Type	Elective
Course Level	Bachelor Degree
Objective	-Study and understand the process of economic globalization from a historical perspective. Complete this knowledge with examples of strategies of globalized firms.
Content	<ol style="list-style-type: none"> <li>1. The content and dimensions of the economy around the Middle Ages</li> <li>2. The evolution of commercial activities, and the birth of markets: European world-economy</li> <li>3. The advent of liberalism</li> <li>4. 20th century: the formation of the economic space which will orient and lay the foundations of the structure of the international economy: the capitalist mode of production/the balance of power/the multinational firms/the agreements and the regulations of states</li> <li>5. The globalization of trade</li> <li>6. The globalization of production</li> <li>7. The globalization of finance</li> <li>8. Last step in globalization: technological advances</li> <li>9. Shocks and problems related to globalization: demography, sociology</li> <li>10. The shocks and problems linked to globalization at the trade level</li> <li>11. Shocks and problems related to globalization at the production level</li> <li>12. Shocks and problems related to globalization at the level of finance</li> <li>13. Presentations of student case studies</li> <li>14. Student Case Study Presentations</li> </ol>
References	<p>Jacques Adda (1998): La mondialisation de l'économie -tome 1: Genèse</p> <p>Jacques Adda(2001) : La mondialisation de l'économie –tome 2: Problèmes</p> <p>J.L. Mucchielli (2008) La mondialisation, chocs et mesures</p> <p>Dicken, P. (1998) Global Shift: The Internationalisation of Economic Activity, London: Paul Chapman</p> <p>Hirst, P. And Thomson , P. (1996) Globalisation in Question:The International Economy and the Possibilities of Governance, Cambridge: Pollity Press</p> <p>Ohmae, K. (1990) The Borderless World, London: Collins</p> <p>Dunning, J. (1993) Multinational Enterprises and the Global Economy, Wokingham: Addison Wesley</p>

## Theory Topics

Week	Weekly Contents