Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------|----------|--------|----------|-----|--------|------|
| G464 | Business Ethics | 6 | 3 | 0 | 0 | 3 | 5 |

| Prerequisites | |
|------------------------|--|
| Admission Requirements | |

| Language of Instruction | Turkish | |
|-------------------------|---|--|
| Course Type | Elective | |
| Course Level | Bachelor Degree | |
| Objective | This course aims to teach fundamental notions of ethics and possible ethical problems in different areas of an enterprise and their solutions. | |
| Content | Week 1: Introduction to ethics and fundamental notions Week 2: Ethical theories in philosophy Week 3: Sociology of morality Week 4: Fundamental notions of moral psychology Week 5: Theories of moral psychology Week 6: Ethical blindness Week 7: Mid-term exam Week 8: Introduction to business ethics Week 9: Ethical problems in companies Week 10: Social responsibility Week 11: Ethical decision-making and leadership Week 12: Evaluation of an ethics program Week 13: Legal regulations Week 14: The homework presentations | |
| References | Armstrong, Walter (2008). Moral Psychology. Cambridge, MA: MIT Press. Bloom, P. (2013). Just Babies: The Origins of Good and Evil. Penguin: New York. Brenkert, G. (2010). The Oxford Handbook of Business Ethics. Oxford: UK. Darwall, S. (1998). Philosophical Ethics. Westview: Oxford. Drumwright, M. & Murphy, P. (2004). How Advertising Practitioners View Ethics: Moral Muteness, Moral Myopia, and Moral Imagination, Journal of Advertising. 33: 2 Hitlin, S & Vaisey, S. (eds) (2010). Handbook of the Sociology of Moralitiy. Springer: New York. Luetge, C. (2013). Handbook of the Philosophical Foundations of Business Ethics. Springer: New York. Palazzo, G. (2012). Ethical Blindness, Journal of Business Ethics, 109 / 3. | |

Theory Topics

| Week | Weekly Contents | |
|------|--|--|
| 1 | Introduction to ethics and fundamental notions | |
| 2 | Ethical theories in philosophy | |
| 3 | Sociology of morality | |
| 4 | Fundamental notions of moral psychology | |
| 5 | Theories of moral psychology | |
| 6 | Ethical blindness | |
| 7 | Mid-term exam | |
| 8 | Introduction to business ethics | |

| Week | Weekly Contents |
|------|--|
| 9 | Ethical problems in companies |
| 10 | Social responsibility |
| 11 | Ethical decision-making and leadership |
| 12 | Evaluation of an ethics program |
| 13 | Legal regulations |
| 14 | The homework presentations |