

**Content**

<b>Course Code</b>	<b>Course Name</b>	<b>Semester</b>	<b>Theory</b>	<b>Practice</b>	<b>Lab</b>	<b>Credit</b>	<b>ECTS</b>
RPS 583	Brand Management	2	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	
Course Type	
Course Level	Masters Degree
Objective	
Content	
References	

## Theory Topics

Week	Weekly Contents
------	-----------------