

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
COM443	Video Essay	7	3	0	0	3	6

Prerequisites	
Admission Requirements	

Language of Instruction	English
Course Type	Elective
Course Level	Bachelor Degree
Objective	The aim of this course is to provide students with a comprehensive understanding of the video essay as a medium for academic and artistic expression.
Content	This course offers a blend of practical and theoretical knowledge on the video essay, encompassing a comprehensive exploration of the essay genre and its relationship with audiovisual media. Throughout the course, students will actively participate in individual video projects, enabling them to experiment and explore the video essay as a versatile and expressive medium. The course covers a range of topics, including audiovisual film criticism, the application of video essays in academic research, and the artistic aspects of the essay film.
References	Adorno, Theodor W. "The Essay as Form." Essayson The Essay Film, edited by Nora M. Alter and Timothy Corrigan, Columbia University Press, 1958, pp. 60-82. Astruc, Alexandre. "The Birth of a New Avant-Garde: La Caméra-Style." Film Manifestos and Global Cinema Cultures: A Critical Anthology, by Scott MacKenzie, 1st ed., University of California Press, 2014, pp. 603-07 Carroll, Noël. "Medium Specificity." The Palgrave Handbook of the Philosophy of Film and Motion Pictures, edited by Noël Carroll et al., 1st Edition, Palgrave Macmillan, 2019, pp.29-47. Corrigan, Timothy. The Essay Film: From Montaigne, after Marker. Oxford University Press, 2011. Grant, Catherine. The Shudder of a Cinephiliac Idea? Videographic Film Studies Practice as Material Thinking." ANIKI: Portuguese Journal of the Moving Image, vol. 1, no. 1, 2014, ?? 49- 62. Mulvey, Laura. Death 24x a Second: Stillness and the Moving Image. Reaktion Books, 2006.

Theory Topics

Week	Weekly Contents
1	Course Overview
2	The Essay as an Artistic Form
3	Theoretical Foundations
4	Academic Research and the Video Essay
5	Audiovisual Film Criticism
6	On Narrative Styles
7	On Audiovisual Storytelling
8	Midterm Exam
9	Sound Design in Video Essays
10	Project Presentations & Discussion
11	Case Studies-I
12	Case Studies-II

Week	Weekly Contents
13	Multimodality and Multisensoriality
14	Final Project Presentations