Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
CTV201	History and Theories of Radio-Television	3	2	0	0	2	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Bachelor Degree
Objective	The main objective of this course is to teach the historical background and evolution of radio and television in terms of social, political and cultural aspects. This course also focuses on thecnological changes and format diversifications in radio and television in years. One of the important aims of this course is also to get students obtain the image of differenciations in terms of radio and television broadcasting paradigms from country to country.
Content	The beginning of tv in Turkey and the changing of broadcasts in years. The proggressing and the changing of turkish audio visual environment between 1964 and 1990 in terms of legal, cultural and political transformations. Dissolving of public broadcasting systems and the dynamics of local broadcasting. Alternative media theory and practice.
References	Ö. Cankaya, TRT- Bir Kitle İletişim Kurumunun Tarihi (1927-2000), YKY, 2003. R. Williams, Televizyon, Toplum ve Kültürel Biçim, Dost Kitabevi, Ankara, 2003. E. Köksalan, Alternatif Televizyon, Punto, İstanbul, 2010. S. Güney, Tüm Yönleriyle Topluluk Radyoları, İstanbul, 2009. S. İrvan, Medya, Kültür, Siyaset, Ankara, 2002.

Theory Topics

Week	Weekly Contents
1	Beginning of radio and tv broadcasting in the early years of 20th century. The social, political and economic conditions accompanying the first broadcasts.
2	Functioning of radio and tv broadcasting in terms of system approach. Media-power relationships.
3	The analysis of public and commercial broadcasts in terms of international regulations, content and media possession.
4	Changing of radio broadcasting between 1927-1964 in terms of social, political, legal and content.
5	The beginning of tv in Turkey and the changing of broadcasts in years.
6	The proggressing and the changing of turkish audio visual environment between 1964 and 1990 in terms of legal, cultural and political transformations.
7	Dissolving of public broadcasting systems and the dynamics of local broadcasting.
8	The transformation of radio and tv broadcasting after the globalistion process.
9	concepts accompanying thecnologiacal evolutions: HD, interactive broadcasting, participative broadcasting.
10	Alternative media theory.
11	Alternative TV experiences and applications across the world.
12	Community radios and televisions: uses of public sphere.
13	Recent conditions of radio and televison environment in Turkey in terms of regulations, last changings in legal prosedure and control mechanismes. European convention on cross border television.
14	The exemples of web radio applications across the world.