Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
IND443	Management and Organization	7	3	0	0	3	4

Prerequisites	
Admission Requirements	

Language of Instruction	French	
Course Type	Elective	
Course Type		
Course Level	Bachelor Degree	
Objective	The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic organization. Students will have an understanding on basic managerial practices as planning, organizing, leading and controlling.	
Content	Week 1. Introduction to Management: Managers and organizations	
	Week 2. Evolution of management thoughts and concepts	
	Week 3. Decision making	
	Week 4. Planning	
	Week 5. Strategic planning and management	
	Week 6. Organizing and organizational structure	
	Week 7. Mid-term exam	
	Week 8. Group dynamics and motivation management	
	Week 9. Leadership	
	Week 10. Interpersonal relationships management	
	Week 11. Controlling and control processes	
	Week 12. Case studies and project presentations	
	Week 13. Case studies and project presentations	
	Week 14. Case studies and project presentations	
References	• T. Koçel "İşletme Yöneticiliği", 13.bası, Beta: Istanbul 2011.	
	• R.L. Daft, "New Era of Management", 10th edition, SOUTH-WESTERN: NY 2011.	
	• Schermerhorn, J.R., "Exploring Management in Modules", John Wiley, 2006	

Theory Topics

Week	Weekly Contents
1	Introduction to organizational theory, explanation of current management philosophies
2	External environment of the organization
3	Inter-organizational relationship
4	Designing organizations for the international environment
5	Strategy, organizational design, efficiency, and the role of management
6	Basics of organizational structure and entrepreneurship
7	Organizational culture and ethical values
8	Creativity and change management
9	Midterm Exam
10	Decision-making processes
11	Conflict, power, and politics

Week	Weekly Contents	
12	Production and service technologies	
13	Information technologies and control	
14	Size of the organization, life cycle of organizations	