

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-----------------------------|----------|--------|----------|-----|--------|------|
| IND443 | Management and Organization | 7 | 3 | 0 | 0 | 3 | 4 |

| | |
|------------------------|--|
| Prerequisites | |
| Admission Requirements | |

| | |
|-------------------------|---|
| Language of Instruction | French |
| Course Type | Elective |
| Course Level | Bachelor Degree |
| Objective | The main objective of this course is to introduce students to the fundamental concepts and techniques involved in managing today's dynamic organization. Students will have an understanding on basic managerial practices as planning, organizing, leading and controlling. |
| Content | Week 1. Introduction to Management: Managers and organizations Week 2. Evolution of management thoughts and concepts Week 3. Decision making Week 4. Planning Week 5. Strategic planning and management Week 6. Organizing and organizational structure Week 7. Mid-term exam Week 8. Group dynamics and motivation management Week 9. Leadership Week 10. Interpersonal relationships management Week 11. Controlling and control processes Week 12. Case studies and project presentations Week 13. Case studies and project presentations Week 14. Case studies and project presentations |
| References | <ul style="list-style-type: none">• T. Koçel "İşletme Yöneticiliği", 13.bası, Beta: İstanbul 2011.• R.L. Daft, "New Era of Management", 10th edition, SOUTH-WESTERN: NY 2011.• Schermerhorn, J.R., "Exploring Management in Modules", John Wiley, 2006 |

Theory Topics

| Week | Weekly Contents |
|-------------|---|
| 1 | Introduction to organizational theory, explanation of current management philosophies |
| 2 | External environment of the organization |
| 3 | Inter-organizational relationship |
| 4 | Designing organizations for the international environment |
| 5 | Strategy, organizational design, efficiency, and the role of management |
| 6 | Basics of organizational structure and entrepreneurship |
| 7 | Organizational culture and ethical values |
| 8 | Creativity and change management |
| 9 | Midterm Exam |
| 10 | Decision-making processes |
| 11 | Conflict, power, and politics |
| 12 | Production and service technologies |
| 13 | Information technologies and control |
| 14 | Size of the organization, life cycle of organizations |