

Content

| Course Code | Course Name | Semester | Theory | Practice | Lab | Credit | ECTS |
|-------------|-------------|----------|--------|----------|-----|--------|------|
| G114 | Statistics | 2 | 4 | 0 | 0 | 4 | 5 |

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| Prerequisites | |
| Admission Requirements | |

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| Language of Instruction | French |
| Course Type | Compulsory |
| Course Level | Bachelor Degree |
| Objective | The objective of this course is to familiarize students with basic concepts and tools of statistical methodology |
| Content | <ol style="list-style-type: none">1. Statistics as a tool of decision2. Statistical series, function of distribution and measures of central tendency3. Measures of dispersion4. Probability |
| References | <p>Bernard Grais, "Statistique descriptive", 3eme edition, Dunod, Paris.</p> <p>Vincent Giard, "Statistiques Appliquées a la Gestion", Edition Economica, Paris.</p> <p>Paul Newbold, William L. Carlson, Betty Thorne, "Statistics for Business and Economics", 6th edition, Prentice Hall, Upper Saddle River, New Jersey, 2007</p> <p>Roger C. Pfaffenberger, James H. Patterson, "Statistical Methods for Business and Economics", Irwin 2003 Business Communication Today</p> |

Theory Topics

| Week | Weekly Contents |
|------|---|
| 1 | Introduction to Statistics |
| 2 | Statistical series |
| 3 | Graphs to describe numerical variables |
| 4 | Measures of central tendency |
| 5 | Measures of variability |
| 6 | Probability and its postulates |
| 7 | Probability Rules |
| 8 | Midterm exam |
| 9 | Bayes theorem |
| 10 | Random variables, mathematical expectation, variance and standard deviation |
| 11 | Hypergeometric distribution, Binomial distribution |
| 12 | The poisson probability distribution, the normal distribution |
| 13 | Discrete random variables and probability distributions |
| 14 | Continuous random variables and probability distributions |