

Content

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
SİY 613	Globalisation and Virtual Society	2	2	0	0	2	4

Prerequisites	
Admission Requirements	

Language of Instruction	Turkish
Course Type	Compulsory
Course Level	Masters Degree
Objective	The main questions we ask in this context are: Which are the various paradigms of a "network" concept? How are organizations and institutions reorganized or transformed to handle this new social order properly? What does the creation of virtual reality by communication systems mean?

Content	Week 1. Definition of the concepts Week 2. Reflexions on the technological development Week 3. Question of the technique in the communication researches Week 4. Jacques Ellul: Critique of the technological order Week 5. Philosophy of Networks: evolution of the concept Week 6. Manuel Castells: Political economy of the Networked Society I Week 7. Manuel Castells: Political economy of the Networked Society II Week 8. Jean Baudrillard: virtual reality Week 9. Mid-term exam Week 10. Evolution of the social media Week 11. Social Media: Facebook and Twitter I Week 12. Social Media: Facebook and Twitter II Week 13. Project studies Week 14. Project studies
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References	Breton P., L'Utopie de la communication : le mythe du village planétaire, La Découverte, Paris, 1997 Breton P., Rieu A.M, La Techno-science en question. Eléments pour une archéologie du XXe siècle , Seyssel, Champ vallon, 1990 Castells Manuel, La société en Réseaux, Vol.I, Fayard, Paris, 1998 Castells Manuel, La Galaxie Internet, Fayard, Paris, 2001 Crowley D,& Heyer P, Communications in History: Technology, Culture, Society, Longmans, White Plains NY, 1999 Ellul Jacques, La technique ou l'enjeu du siècle,(1954), Economica, Paris, 1990 J. Ellul, http://www.ellul.org/ Flichy Patrice, La Question de la technique dans les recherches sur la Communication, Reseaux no :50, 1991 Gille Bertrand, Histoire des techniques, Gallimard, Paris, 1978 Goffi J-Y, La philosophie de la technique, Paris, P.U.F. (Que sais-je ? n° 2405), 1988 Habermas J.,La technique et la science comme idéologie, traduit de l'allemand et préface par Jean-René Ladmiral, Gallimard, Paris, 1990 Mac Luhan, H.M., La galaxie Gutenberg, Gallimard, Paris 1977 Mac Luhan H.M., Pour comprendre les média: les prolongements technologiques de l'homme, traduit de l'anglais par Jean Paré, Seuil, collection Points, Paris 1987 Musso P., Télécommunications et philosophie des réseaux : la postérité paradoxale de Saint-Simon, Presses Universitaires de France, Paris, 1997 Sfez L., Technique et idéologie: un enjeu de pouvoir Technique et ideologie: un enjeu de pouvoir, Editions du Seuil, Paris, 2002 Sfez L., La santé parfaite: critique d'une nouvelle utopie, Editions su Seuil, Paris, 1995 Simondon G., Du mode d'existence des objets techniques, Aubier, Paris, 1989 The Journal of Computer-Mediated Communication, http://jcmc.indiana.edu/ Cybersociology Magazine, http://www.cybersociology.com/ Stanford, http://cyberlaw.stanford.edu/ The Internet Society (ISOC), http://www.isoc.org/isoc/
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Theory Topics

Week	Weekly Contents
1	Definition of the concepts
2	Reflexions on the technological development
3	Question of the technique in the communication researches
4	Jacques Ellul: Critique of the technological order
5	Philosophy of Networks: evolution of the concept
6	Manuel Castells:Political economy of the Networked Society I
7	Manuel Castells: Political economy of the Networked Society II
8	Jean Baudrillard: virtual reality
9	Mid-term exam
10	Evolution of the social media
11	Social Media: Facebook and Twitter I
12	Social Media: Facebook and Twitter II
13	Project studies
14	Project studies