Course Code Course Name Semester Theory Practice Lab Credit ECTS

G462 Corporate Governance 6 3 0 0 3 5

Prerequisites

Admission Requirements

Language of Instruction French
Course Type Elective

Course Level Bachelor Degree

Objective This course aims to teach the fundamental theories of corporate governance and offer a broad overview of

corporate governance practices in several countries around the world.

Week 1: The origins of governance

Week 2: Theories and philosophies of corporate governance

Week 3: The different forms of governance

Week 4: Governance Partners: Investors, Companies and Directors

Week 5: The board of directors and the supervisory board

Week 6: Corporate Social Responsibility

Content Week 7: Mid-term exam

Week 8: Risk Management and Internal Control

Week 9: The specific case of the family business

Week 10: Daily governance

Week 11: Diversified practices in Europe and in the world Week 12: Corporate Governance in the United States

Week 13: Corporate Governance in Turkey

Week 14: Alternative models of corporate governance and new regulation of capitalism

 $\bullet$  Manuel de Gouvernance d'Entreprise, Pierre Cabane, 2013, Groupe Eyrolles, France.

• La Gouvernance de l'Entreprise, Roland Perez, 2009, Collection Repères, France.

• Corporate Governances, Principles, Policies and Practices, Bob Tricker, 2015, 3rd Edition, Oxford University

References Press

• Kurumsal Yönetim Nasıl Yönetilmeli? Prof. Dr. Ali Alp & Doç. Dr. Sami Kılıç, 2014, Doğan Kitap.

Aile Şirketlerinde Kurumsallaşma ve Kurumsal Yönetim Uygulamaları, Doç. Dr. İclal Attila, 2016, Türkmen

Kitabevi.

Theory Topics

## Weekly Contents

- 1 The origins of governance
- 2 Theories and philosophies of corporate governance
- 3 The different forms of governance
- 4 Governance Partners: Investors, Companies and Directors
- 5 The board of directors and the supervisory board
- 6 Corporate Social Responsibility
- 7 Mid-term exam
- 8 Risk Management and Internal Control
- 9 The specific case of the family business
- 10 Daily governance
- Diversified practices in Europe and in the world
- 12 Corporate Governance in the United States
- 13 Corporate Governance in Turkey
- 14 Alternative models of corporate governance and new regulation of capitalism