

Course Code	Course Name	Semester	Theory	Practice	Lab	Credit	ECTS
G451	Portfolio Management	5	3	0	0	3	5
Prerequisites	G352						
Admission Requirements	G352						
Language of Instruction	Turkish						
Course Type	Elective						
Course Level	Bachelor Degree						
Objective	The aim of this course is to present the different types of markets, roles of stock exchanges, valuation of different kinds of securities and the essentials of portfolio management.						
Content	Week 1.: Financial markets						
	Week 2.: Financial institutions						
	Week 3.: Stock exchanges and the computation of stock exchange indexes						
	Week 4.: Stocks						
	Week 5.: Bonds and other securities						
	Week 6.: Principles of equity valuation						
	Week 7.: Valuation of fixed income securities						
	Week 8.: Midterm exam						
	Week 9.: Fundamental analysis in stock valuation						
	Week 10.: Technical analysis in stock valuation						
	Week 11.: Portfolio management						
	Week 12.: Capital asset pricing model						
	Week 13.: Naive methods of portfolio management						
	Week 14.: Portfolio performance evaluation						
References	BOLAK, Mehmet ; “Sermaye Piyasası, Menkul Kıymetler ve Portföy Analizi”, 4.bası, Beta Basım, Yayın, Dağıtım A.Ş., Mart 2001, İstanbul.						
	CANBAŞ, Serpil, Hatice DOĞUKANLI; “Finansal Pazarlar”, 3. baskı, Beta Basım, Yayın, Dağıtım A.Ş., Eylül 2001, İstanbul.						
	SARIKAMIŞ, Cevat; “Sermaye Pazarları”, Alfa Basım, Yayın, Dağıtım A.Ş., Ocak 1998, İstanbul						
	FRANCIS, J.C.; “Investments: Analysis and Management”, 2. Ed., McGraw-Hill Book Company, 1976						

Theory Topics

Week	Weekly Contents
1	Financial markets
2	Financial institutions
3	Stock exchanges, formation of stock prices, short sale and margin trade
4	Options and stock exchange indexes
5	Stocks
6	Bonds and other securities
7	Valuation of fixed income securities
8	Midterm exam
9	Fundamental analysis in stock valuation
10	Technical analysis in stock valuation
11	Portfolio management
12	Capital asset pricing model
13	Naive methods of portfolio management
14	Portfolio performance evaluation